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2018-2023 Global K-12 Technology Spend Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global K-12 Technology Spend market for 2018-2023.
Educational technology is the study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological processes and resources.
E-learning is utilized by public K–12 schools in the United States as well as private schools. Some e-learning environments take place in a traditional classroom, others allow students to attend classes from home or other locations. There are several states that are utilizing virtual school platforms for e-learning across the country that continue to increase. Virtual school enables students to log into synchronous learningor asynchronous learning courses anywhere there is an internet connection.

Over the next five years, LPI(LP Information) projects that K-12 Technology Spend will register a xx% CAGR in terms of revenue, reach US$ xx million by 2023, from US$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of K-12 Technology Spend market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

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Segmentation by product type:

Hardware

Software

Support

Segmentation by application:

Pre-primary School

Primary School

Middle School

High School

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- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia
- Spain

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

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Blackboard

Knewton

Microsoft

2U

Aptara

Articulate

Dell

Discovery Communication

Echo360

IBM

Jenzabar

Promethean World

Saba Software

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global K-12 Technology Spend market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of K-12 Technology Spend market by identifying its

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various subsegments.

Focuses on the key global K-12 Technology Spend players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the K-12 Technology Spend with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of K-12 Technology Spend submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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