

2018-2023 Global K-12 Educational Technology Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global K-12 Educational Technology market for 2018-2023.

Educational technology is the study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological processes and resources.

E-learning is utilized by public K–12 schools in the United States as well as private schools. Some e-learning environments take place in a traditional classroom, others allow students to attend classes from home or other locations. There are several states that are utilizing virtual school platforms for e-learning across the country that continue to increase. Virtual school enables students to log into synchronous learningor asynchronous learning courses anywhere there is an internet connection.

Over the next five years, LPI(LP Information) projects that K-12 Educational Technology will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

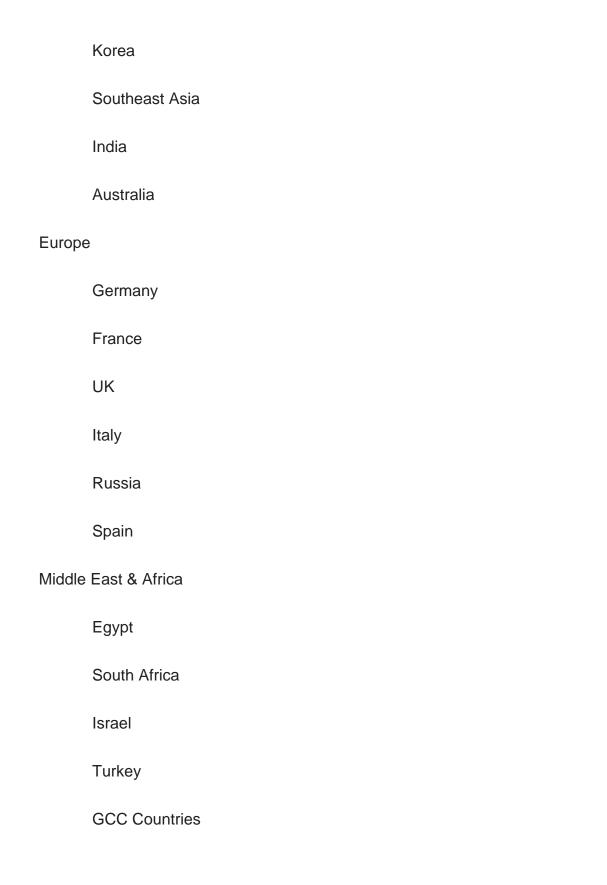
This report presents a comprehensive overview, market shares and growth opportunities of K-12 Educational Technology market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:



S	Segmentation by product type:
Н	lardware
S	oftware
S	Support
Segment	ation by application:
Р	re-primary School
Р	rimary School
N	fiddle School
Н	ligh School
We can a	also provide the customized separate regional or country-level reports, for the regions:
А	mericas
	United States
	Canada
	Mexico
	Brazil
А	PAC
	China
	Japan





The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:



Chungdahm Learning

Changaanin Leaning
Dell
Educomp Solutions
Next Education
Samsung
TAL Education Group
Tata Class Edge
Adobe Systems
Blackboard
BenQ
Cengage Learning
D2L
Ellucian
IBM
Intel
Knewton
Mcmillan Learning
McGraw-Hill Education
Microsoft
Oracle



Pearson Education

Promethean World

Saba Software

Smart Technologies

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global K-12 Educational Technology market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of K-12 Educational Technology market by identifying its various subsegments.

Focuses on the key global K-12 Educational Technology players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the K-12 Educational Technology with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of K-12 Educational Technology submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new



product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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