

2018-2023 Global K-12 Education Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global K-12 Education market for 2018-2023.

The education sector comprises establishments that provide learning experiences and training in a wide range of subjects. The education sector comprises establishments whose primary activity is education, including public, not-for-profit, and private for-profit establishments.

K-12 stands for kindergarten to 12th grade, indicates the sum of primary and secondary education in several nations, such as Afghanistan, Australia, Canada, Ecuador, Egypt, India, Iran, Philippines, South Korea, Turkey, and the United States, for publicly supported school grades prior to college.

Over the next five years, LPI(LP Information) projects that K-12 Education will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of K-12 Education market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Public K-12 education

Private K-12 education

Segmentation by application:

Pre-primary School

Primary School

Middle School

High School

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Chungdahm Learning

Dell

Educomp Solutions

Next Education

Samsung

TAL Education Group

Tata Class Edge

Adobe Systems

Blackboard

BenQ

Cengage Learning

D2L

Ellucian

IBM

Intel

Knewton

Mcmillan Learning

McGraw-Hill Education

Microsoft

Oracle

Pearson Education

Promethean World

Saba Software

Smart Technologies

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global K-12 Education market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of K-12 Education market by identifying its various subsegments.

Focuses on the key global K-12 Education players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the K-12 Education with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of K-12 Education submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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