

2018-2023 Global K-12 Arts and Crafts Material Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global K-12 Arts and Crafts Material market for 2018-2023.

Arts and crafts describes a wide variety of activities involving making things with one's own hands. Arts and crafts is usually a hobby. Some crafts (art skills) have been practised for centuries, others are more recent inventions.

Art and craft experiences could inspire creative expression, increase fine motor skills, and strengthen shape, line, and color knowledge. It encourages imagination and creativity with a variety of supplies including paint, collage materials, crayons, markers, and paper.

Over the next five years, LPI(LP Information) projects that K-12 Arts and Crafts Material will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of K-12 Arts and Crafts Material market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Marker

Paints

Textiles

Stringing & Beading

Printing

Tools

Papers

Segmentation by application:

Infant & Toddler

Pre-primary School

Primary School

Middle School

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Itsy Bitsy

Michaels Stores

Ningbo Rainma Stationery

School Specialty

TTS Group

DollarDays

Eco toys

Fun Express

JAM Paper & Envelope

Kaplan Early Learning Group

S&S Worldwide

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global K-12 Arts and Crafts Material consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of K-12 Arts and Crafts Material market by

identifying its various subsegments.

Focuses on the key global K-12 Arts and Crafts Material manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the K-12 Arts and Crafts Material with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of K-12 Arts and Crafts Material submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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