

2018-2023 Global Juicer Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Juicer market for 2018-2023.

A juicer is a tool for separating juice from fruits, herbs, leafy greens and other types of vegetables from its pulp in a process called juicing. In separating the pulp, juicers concentrate the nutrition naturally present in fruits and vegetables which allows the body to more easily absorb the nutrition than digesting the solid produce. The use of juicers also makes it easier to consume more raw produce. Some juicers of the masticating or twin gear variety perform extra functions too, such as crushing herbs and spices, and extruding pasta.

The technical barriers of Juicer are low, and the Solar Grade Juicer market concentration degree is relatively lower. The manufacturing bases scatter around the world in terms of geography; some of the key players dominating this market are Omega, Breville, Oster, Hurom, Cuisinart, Kuvings, Philips, and others.

The key factors driving the growth of the aforementioned industry are health awareness and household income. With the improvement of people's awareness of health and household income, the increased consumption of juicers are expected to continue during the remaining years of the forecast period of 2016-2021.

In the past few years, as the main raw material price was relatively stable, with the addition of a sharp increase in production capacity, expected that the Juicer raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and employee wages, will play a significant role in promoting the cost of Juicer.

There are companies adding new capacities and aims at the cost and quality leadership which shall improve profitability. As the same time, companies are focusing on technological innovation, equipment upgrades, and process improvements, to reduce costs and improve quality. The oversupply of Juicer in the market has had a negative

impact but has been countered by the magnitude of the increase in demand, resulting in uncertainty in the Juicer market.

In China, Juicer manufactures mainly include Joyoung, Supor, Midea, Donlim, SKG, Deer, Xibeile, OUKE, and others. As the same time, in Chinese market, some common foreign brands occupy relative large market share, such as Philips, Panasonic, Hurom, and Omega.

China is the world's largest producer of Juicer; as the same time, the consumption of Juicer in China grown gradually. In the result, Juicer in China was export-oriented until now.

Over the next five years, LPI(LP Information) projects that Juicer will register a 1.9% CAGR in terms of revenue, reach US\$ 2180 million by 2023, from US\$ 1940 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Juicer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Traditional Juice Extractor

Slow Juicer

Segmentation by application:

Family Expenses

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Omega

Breville

Oster

Hurom

Braun

Cuisinart

Kuvings

Philips

Panasonic

Electrolux

Joyoung

Supor

Midea

Donlim

SKG

Bear

ACA

Deer

Xibeile

OUKE

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Juicer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Juicer market by identifying its various subsegments.

Focuses on the key global Juicer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Juicer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Juicer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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