

2018-2023 Global Jojoba Oil Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Jojoba Oil market for 2018-2023.

Jojoba oil (pronounced ho-HO-ba) is the liquid produced in the seed of the *Simmondsia chinensis* (Jojoba) plant, a shrub, which is native to southern Arizona, southern California, and northwestern Mexico. The oil makes up approximately 50% of the jojoba seed by weight. The terms "jojoba oil" and "jojoba wax" are often used interchangeably because the wax visually appears to be a mobile oil, but as a wax it is composed almost entirely (~97%) of mono-esters of long-chain fatty acids and alcohols, accompanied by only a tiny fraction of triglyceride esters.

At present, the production of Jojoba Oil focused in USA and Mexico areas, which mainly depends on the growth environment with Jojoba trees. Canada gradually began to commercial cultivation, but small in number.

Currently, it is in USA and Mexico, the output area is far greater than the needs of the region, and therefore, these areas is a major exporter, accounting for 70 percent of North America exports.

Currently, the production of Jojoba Oil is mainly subject to climate and downstream applications, now Jojoba application growth has been concentrated in industry and the energy sector, in the food industry demand is relatively stable.

Over the next five years, LPI(LP Information) projects that Jojoba Oil will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Jojoba Oil market by product type, application, key manufacturers and

key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Unrefined

Refined

Segmentation by application:

Cosmetics

Diet

Medical Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Desert Whale

Purcell Jojoba

Eco Oil Argentina

La Ronna Jojoba

Jojoba Israel

Provital Group

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Jojoba Oil consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Jojoba Oil market by identifying its various subsegments.

Focuses on the key global Jojoba Oil manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Jojoba Oil with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Jojoba Oil submarkets, with respect to key

regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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