

# 2018-2023 Global Jellies and Gummies Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Jellies and Gummies market for 2018-2023.

Jellies and Gummies are candies that have a hard sugar shell with a soft center. There is a clear distinction between a gummy and jelly candy. Gummy candy, as the name suggests, has a gummy texture. Not quite like chewing rubber bands or calamari, but certainly more elastic than any other soft candy. Since gelatin is the only material that gives that texture, by definition, gummies are made with gelatin.

Jelly candies are solidified using carbohydrates, not proteins. So, a jelly bean center is usually made with corn starch. Other jelling ingredients are pectin, tapioca, and potato or arrowroot starch.

The companies are caring more about their marketing channel, such as using both online and offline channel to prompt their products. What's more, they are building the steady relationship with the distributors and meanwhile, searching for new channels, especially to the emerging market.

Over the next five years, LPI(LP Information) projects that Jellies and Gummies will register a 3.7% CAGR in terms of revenue, reach US\$ 2790 million by 2023, from US\$ 2240 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Jellies and Gummies market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated



from the sales of the following segments:

from the sales of the following segments
Segmentation by product type:
Traditional Jellies and Gummies
Functional Jellies and Gummies
Segmentation by application:
Consumer Aged Under 14
Consumer Aged 15 to 31
Consumer Aged 31 and older
This report also splits the market by region:
Americas
United States
Canada
Mexico
Brazil
APAC
China
Japan
Korea

Southeast Asia



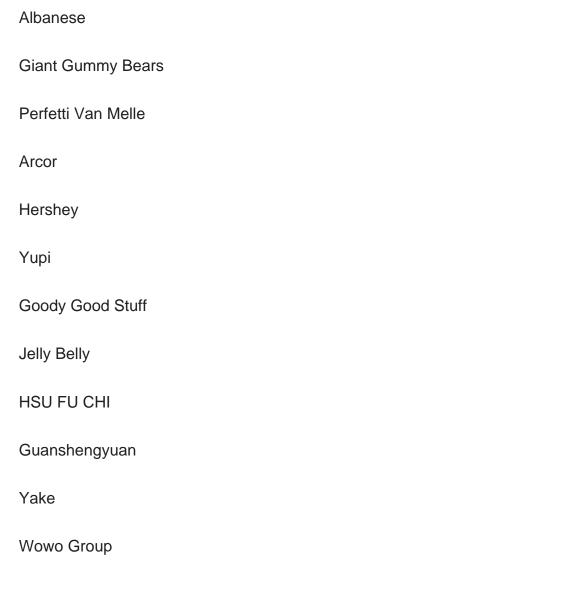
India		
Australia		
Europe		
Germany		
France		
UK		
Italy		
Russia		
Spain		
Middle East & Africa		
Egypt		
South Africa		
Israel		
Turkey		
GCC Countries		

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Haribo

**MEDERER** 





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

# Research objectives

To study and analyze the global Jellies and Gummies consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Jellies and Gummies market by identifying its various subsegments.



Focuses on the key global Jellies and Gummies manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Jellies and Gummies with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Jellies and Gummies submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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