

2018-2023 Global ITSM Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global ITSM market for 2018-2023. IT service management (ITSM) refers to the entirety of activities – directed by policies, organized and structured in processes and supporting procedures – that are performed by an organization to design, plan, deliver, operate and control information technology (IT) services offered to customers. It is thus concerned with the implementation of IT services that meet customers' needs, and it is performed by the IT service provider through an appropriate mix of people, process and information technology. Differing from more technology-oriented IT management approaches like network management and IT systems management, IT service management is characterized by adopting a process approach towards management, focusing on customer needs and IT services for customers rather than IT systems, and stressing continual improvement.

Over the next five years, LPI(LP Information) projects that ITSM will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of ITSM market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:



Service portfolio management
Configuration and change management
Operations and performance management
Dashboard, reporting, and analytics
Segmentation by application:
Banking, Financial Services, and Insurance (BFSI)
Telecommunication and IT
Healthcare and life sciences
Retail and Consumer Packaged Goods (CPG)
Government and public sector
Energy and utilities
Travel and hospitality
Manufacturing
Education
We can also provide the customized separate regional or country-level reports, for the following regions:
Americas
United States
Canada



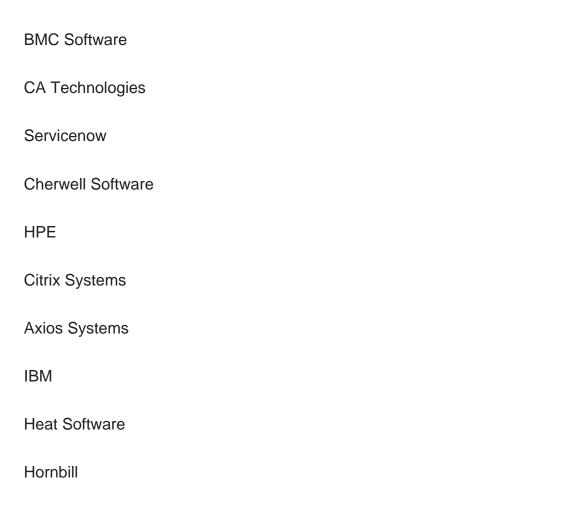
	Mexico		
	Brazil		
APAC	APAC		
	China		
	Japan		
	Korea		
	Southeast Asia		
	India		
	Australia		
Europe			
	Germany		
	France		
	UK		
	Italy		
	Russia		
	Spain		
Middle East & Africa			
	Egypt		
	South Africa		
	lorool		

Israel



Turkey	
GCC Countrie	es

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global ITSM market size by key regions/countries,



product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of ITSM market by identifying its various subsegments.

Focuses on the key global ITSM players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the ITSM with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of ITSM submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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