

2018-2023 Global IT Service Management (ITSM) Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global IT Service Management (ITSM) Software market for 2018-2023.

IT Service Management (ITSM) is a process-based practice that mainly deliver satisfactory service to the end user customer. It is intended to align the delivery of information technology (IT) services with needs of the enterprise, emphasizing benefits to customers.

The key consumption markets locate at developed countries. The USA takes the market share of 43.6% in 2017, followed by EU with 29.7%. China's consumption market has a quicker growing speed, with a market share of 8.48%.

Over the next five years, LPI(LP Information) projects that IT Service Management (ITSM) Software will register a 12.1% CAGR in terms of revenue, reach US\$ 3600 million by 2023, from US\$ 1810 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of IT Service Management (ITSM) Software market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Cloud-based

On-Premises

Segmentation by application:

SMEs

Large Enterprises

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

ServiceNow

Atlassian

Ivanti (HEAT Software)

IBM

CA Technologies

BMC Software

ASG Software

Axios Systems

SAP

Cherwell Software

Micro Focus (Formerly HPE)

Freshworks

Ultimo

Epicor

TOPdesk

Samanage

Agiloft Service

Symantec

SysAid

SolarWinds

Autotask

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global IT Service Management (ITSM) Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of IT Service Management (ITSM) Software market by identifying its various subsegments.

Focuses on the key global IT Service Management (ITSM) Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the IT Service Management (ITSM) Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of IT Service Management (ITSM) Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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