

2018-2023 Global IT-as-a-Service (ITaaS) Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global IT-as-a-Service (ITaaS) market for 2018-2023. IT as a service (ITaaS) is an operational model where the information technology (IT) service provider delivers an information technology service to a business. The IT service provider can be an internal IT organization or an external IT services company. The recipients of ITaaS can be a line of business (LOB) organization within an enterprise or a small and medium business (SMB). The information technology is typically delivered as a managed service with a clear IT services catalog and pricing associated with each of the catalog items.

Under an ITaaS model, the IT service provider will place great emphasis on the needs and the outcomes required by the business to improve employee productivity and improving the top line (revenue) and bottom line (profitability). Such services will have a deep industry focus to fully enable industry specific use cases. The benefits to the business sought by using the ITaaS model include the standardization and simplification of products delivered by IT, improved financial transparency and more direct association of costs to consumption, and increased IT operational efficiency resulting from the need to compare the price of internally produced products to those available from external providers.

Over the next five years, LPI(LP Information) projects that IT-as-a-Service (ITaaS) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth

opportunities of IT-as-a-Service (ITaaS) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Technical infrastructure and architecture

IT management framework

Application management

Segmentation by application:

BFSI

Telecom

Retail

Healthcare

Energy and utilities

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

BMC Software

HPE

IBM

Red Hat

VMware

Accenture

Adaptive Computing

CA Technologies

Cisco Systems

Citrix Systems

CloudBolt Software

Convirture

CSC

Dell EMC

Egenera

Embotics

GigaSpaces Technologies

Micro Fo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global IT-as-a-Service (ITaaS) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of IT-as-a-Service (ITaaS) market by identifying its various subsegments.

Focuses on the key global IT-as-a-Service (ITaaS) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the IT-as-a-Service (ITaaS) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of IT-as-a-Service (ITaaS) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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