

2018-2023 Global Isothermal Packaging Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Isothermal Packaging market for 2018-2023.

Isothermal packaging is an innovative insulated packaging used for the transportation of goods at controlled temperatures. It finds extensive application in the food and pharmaceutical industries as it efficiently preserves the products from thermal and physical shocks. Most pathogens cannot survive at sub-zero temperatures.

Therefore, freezing food reduces the chances of microbes invading it. Isothermal packaging is a packaging solution for frozen food and protects the products for long periods, keeping it fit for consumption as per the convenience of the consumer.

The growing population and change in the taste and preferences of the consumers have led to the increase in the demand for frozen food. As most pathogens cannot survive at sub-zero temperatures, freezing food reduces the chances of microbes invading it. Therefore, frozen food can be stored in isothermal packaging for long periods of time and remains fit to be consumed at the convenience of the user.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Isothermal Packaging will

register a 5.2% CAGR in terms of revenue, reach US\$ 5760 million by 2023, from US\$ 4250 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Isothermal Packaging market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Bubble

Composite Materials

Segmentation by application:

Pharmaceutical

Food

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Softbox

Marko Foam Products

Tempack

American Aerogel Corporation

Polar Tech

InsulTote

Insulated Products Corporation

Cryopak

Exeltainer

Woolcool

Providence Packaging

Aircontainer Package System

JB Packaging

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Isothermal Packaging consumption (value &

volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Isothermal Packaging market by identifying its various subsegments.

Focuses on the key global Isothermal Packaging manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Isothermal Packaging with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Isothermal Packaging submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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