

# 2018-2023 Global Isoprene Rubber (IR) Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Isoprene Rubber (IR) market for 2018-2023.

Isoprene rubber (IR) is a polymer of synthetic isoprene. It combines the key qualities of natural rubber such as good mechanical properties and hysteresis with superior features such as high purity, excellent clarity, good flow, low gel content, no nitrosamines, and no natural rubber proteins. The IR products are widely used in tire, medical products, conveyor belts and others.

In addition, polyisoprene elastomer is equivalent to isoprene rubber (IR).

The isoprene rubber industry is easily affected by the price of the natural rubber crude oil and natural gas. The natural rubber is an alternative of IR products, with the same price trends in the past few years. The price of natural rubber changed intensely since 2011, which lead to the fluctuation of IR price.

The major raw material for isoprene rubber is isoprene. On the global market, supply of raw materials is full. Fluctuations in the price of the upstream product will impact on the production cost of isoprene rubber industry.

For product prices, the slow downward trend in recent years will maintain in the future as competition intensifies. Besides, prices gap between different brands will go narrowing gradually. Also, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Isoprene Rubber (IR) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Isoprene Rubber (IR) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Medical Grade

Industrial Grade

Segmentation by application:

Tires and Tire Products

Mechanical Rubber Products

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

PJSC Nizhnekamskneftekhim

KauchukSterlitamak

Sibur

Goodyear Chemical

Kraton

Zeon

JSR

Kuraray

Karbochem

Yikesi

Luhua

Tpi New Material

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Isoprene Rubber (IR) consumption (value &

volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Isoprene Rubber (IR) market by identifying its various subsegments.

Focuses on the key global Isoprene Rubber (IR) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Isoprene Rubber (IR) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Isoprene Rubber (IR) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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