

2018-2023 Global Isobutylene Isoprene Rubber (IIR) Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Isobutylene Isoprene Rubber (IIR) market for 2018-2023.

Isobutylene Isoprene Rubber, which is abbreviated as IIR, is a synthetic rubber, a copolymer of isobutylene with isoprene. Isobutylene Isoprene Rubber can also be called Butyl Rubber. The primary properties of Isobutylene Isoprene rubber are excellent air-barrier performance, good flex fatigue and vibration damping. From inner tubes to curing bladders, butyl properties are valued across a range of rubber products. Isobutylene Isoprene Rubber is a copolymer of isobutylene and a small amount of isoprene providing for a highly saturated backbone. The primary properties of Isobutylene Isoprene Rubber are excellent air-barrier performance, good flex fatigue and vibration damping.

Isobutylene Isoprene Rubber can be compounded with fillers and other modifiers and then vulcanized into practical rubber products. Owing to its excellent air retention, butyl rubber is the preferred material for inner tubes in all but the largest sizes. It also plays an important part in the inner liners of tubeless tires. (Because of poor tread durability, all-butyl tires have not proved successful.) IIR is also used for many other automobile components, including window strips, because of its resistance to oxidation. Its resistance to heat has made it indispensable in tire manufacture, where it forms the bladders that retain the steam or hot water used to vulcanize tires.

Over the next five years, LPI(LP Information) projects that Isobutylene Isoprene Rubber (IIR) will register a 6.0% CAGR in terms of revenue, reach US\$ 5950 million by 2023, from US\$ 4190 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Isobutylene Isoprene Rubber (IIR) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Regular IIR

Halogenated IIR

Segmentation by application:

Tires

Medical Stoppers

Protective Clothing

Sporting Equipment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

ExxonMobil

Lanxess

PJSC NizhneKamskneftkhim

Sibur

JSR

Sinopec Beijing Yanshan

Formosa Synthetic Rubber (Ningbo)

Zhejiang Cenway Synthetic New Material

Panjin Heyun Group

Shandong Chambroad Petrochemicals

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Isobutylene Isoprene Rubber (IIR) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Isobutylene Isoprene Rubber (IIR) market by identifying its various subsegments.

Focuses on the key global Isobutylene Isoprene Rubber (IIR) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Isobutylene Isoprene Rubber (IIR) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Isobutylene Isoprene Rubber (IIR) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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