

2018-2023 Global IQF Products Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global IQF Products market for 2018-2023.

Individual quick freezing (IQF) is one of the major technology used to keep variety of fruits, vegetables, meat, poultry and sea food products fresh for longer duration and to streamline the supply chain of these with rare chances of loss or damage to the stored products. IQF or individual quick freezing is the process of quickly freezing each unit of product separately, by using cold air that is blown at a high speed on a fluidized bed. Products that are frozen using IQF technology have better flavor, texture and are more nutritious than product frozen with different methods.

There are many manufacturers to produce IQF Products, such as Superior Foods Companies, SunOpta, Simplot, Titan Frozen Fruit, Gaotai, Jinyuan Agriculture, Junao, SCelta, California Garlic Company, Eurial, Oxford Frozen Foods, etc. The IQF products industry is not a monopolized industry. There are many suppliers in the world. Europe and North America are the two main production regions, they are also the main consumption regions. More than 40% of the IQF Products were consumed in Europe, and more than 27% of the IQF Products were consumed in North America, more than 10% of the IQF Products were consumed in China, in the future, China is an important consumption region.

Over the next five years, LPI(LP Information) projects that IQF Products will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of IQF Products market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

IQF Fruits

IQF Vegetables

IQF Seafo

Segmentation by application:

Direct Consumption

Processing Consumption

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Superior Foods Companies

SunOpta

Simplot

Titan Frozen Fruit

Gaotai

Jinyuan Agriculture

Junao

SCELTA

California Garlic Company

Eurial

Oxford Frozen Foods

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global IQF Products consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of IQF Products market by identifying its various subsegments.

Focuses on the key global IQF Products manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape,

SWOT analysis and development plans in next few years.

To analyze the IQF Products with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of IQF Products submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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