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2018-2023 Global IoT Cloud Platforms Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global IoT Cloud Platforms market for 2018-2023.
An IoT platform means cloud-based and on premise software packages and related services that enable and support sophisticated IoT services. Speak specifically, An IoT platform combines several software functions into one solution to enable companies to develop and deploy Internet of Things solutions faster, better and cheaper.
The major forces driving the IoT market are development of cheaper and smarter sensors, evolution of high speed networking technologies, and rising adoption of cloud platforms across industry verticals. Furthermore, increasing penetration of connected devices has unleashed the growth potential through predictive maintenance, security, and analytics which is expected to drive the market during the forecast period.
The decrease in the cost per CPU memory and storage makes the collection of big data and subsequent analytics possible. Devices such as sensors have proliferated, without which IoT opportunities cannot be realized. The decreasing cost of megabytes increases the amount of money available for investment in large processing systems. Cloud and big data offer elastic repositories for storing and analyzing the onslaught of data. The convergence of information technology and operational technology are coming together to create a new revolution.The Internet world is colliding with the industrial world to create unprecedented opportunities.

Over the next five years, LPI(LP Information) projects that IoT Cloud Platforms will register a 29.7% CAGR in terms of revenue, reach US$ 7480 million by 2023, from US$ 1570 million in 2017.

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This report presents a comprehensive overview, market shares and growth opportunities of IoT Cloud Platforms market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Software

Service

Segmentation by application:

Smart Home & Wearables

Smart Energy

Smart Security

Manufacturing

Transportation & Logistics

Healthcare

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia
- Spain

Middle East & Africa

- Egypt
- South Africa

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Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

PTC (ThingWorx)

Cisco (Jasper)

Microsoft

Google

IBM

Intel Corporation

SAP

Oracle Integrated Cloud

AT&T

Fujitsu

Amazon

HPE

Telit

General Electric (Predix)

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Teezle

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global IoT Cloud Platforms market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of IoT Cloud Platforms market by identifying its various subsegments.

Focuses on the key global IoT Cloud Platforms players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

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To analyze the IoT Cloud Platforms with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of IoT Cloud Platforms submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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