

# 2018-2023 Global IoT Chip Consumption Market Report

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# Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global IoT Chip market for 2018-2023. The growth of the IoT chip market can be attributed to the growing market of connected devices as well as increasing investments in the IoT industry. IoT chip market in APAC expected to grow at the highest rate during the forecast period.

Over the next five years, LPI(LP Information) projects that IoT Chip will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of IoT Chip market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Processor

Sensor

Connectivity IC



**Memory Device** 

Logic Device

Segmentation by application:

Wearable Devices

**Building Automation** 

Industrial

Automotive & Transportation

Others

This report also splits the market by region:

Americas

**United States** 

Canada

Mexico

Brazil

APAC

China

Japan

Korea



#### Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

**GCC** Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

INTEL



QUALCOMM INCORPORATED

NXP SEMICONDUCTORS

TEXAS INSTRUMENTS INCORPORATED

CYPRESS SEMICONDUCTOR

MEDIATEK

MICROCHIP TECHNOLOGY

RENESAS ELECTRONICS

STMICROELECTRONICS

HUAWEI TECHNOLOGIES

**NVIDIA** 

ADVANCED MICRO DEVICES

SAMSUNG ELECTRONICS

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global IoT Chip consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of IoT Chip market by identifying its various subsegments.



Focuses on the key global IoT Chip manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the IoT Chip with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of IoT Chip submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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