

# 2018-2023 Global Ionomer Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Ionomer market for 2018-2023.

An ionomer is a polymer that comprises repeat units of both electrically neutral repeating units and a fraction of ionized units (usually no more than 15 mole percent) covalently bonded to the polymer backbone as pendant group moieties. This means that most ionomers are copolymers of the neutral segments and the ionized units, which usually consist of carboxylic acid groups. The classification of a polymer as an ionomer depends on the level of substitution of ionic groups as well as how the ionic groups are incorporated into the polymer structure.

Ionomers have unique physical properties including electrical conductivity and viscosity—viscosity increases in ionomer solution viscosity with increasing temperatures. Ionomers also have unique morphological properties as the non-polar polymer backbone is energetically incompatible with the polar ionic groups. As a result, the ionic groups will microphase separate into ionic-rich domains in most ionomers.

The global Ionomer industry has a rather high concentration. The major manufacturers are concentrated in China, North America, Europe and Japan, such as DuPont, Dow (SK), Honeywell, Asahi Kasei and Exxon Chemical Company. At present, DuPont is the world leader, holding 37.64% production market share in 2017.

The global consumption of Ionomer increases from 18670 MT in 2013 to 26563 MT in 2017. In 2017, the global Ionomer consumption market is led by USA and USA is the largest region consumption market, accounting for about 32.73% of global consumption of Ionomer.

Ionomer downstream is wide and recently Ionomer has acquired increasing significance in various fields of Golf Ball Covers, Food Packaging, Cosmetics and Medical Device Packaging and others. Globally, the Ionomer market is mainly driven by growing demand for Food Packaging and Cosmetics and Medical Device Packaging. They accounts for nearly 63.99% of total downstream consumption of Ionomer in global. Over the next five years, LPI(LP Information) projects that Ionomer will register a 9.5% CAGR in terms of revenue, reach US\$ 620 million by 2023, from US\$ 360 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Ionomer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

EAA copolymers

PFSA Ionomer

Other

Segmentation by application:

Golf Ball Covers

Food Packaging

Cosmetics and Medical Device Packaging

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

DuPont

Dow (SK)

Honeywell

Asahi Kasei

Exxon Chemical Company

Asahi Glass

Solvay

Dongyue Group

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Ionomer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Ionomer market by identifying its various subsegments.

Focuses on the key global Ionomer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Ionomer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Ionomer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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