

# 2018-2023 Global Interior Architectural Coatings Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Interior Architectural Coatings market for 2018-2023.

Architectural coatings are paints and other coatings used to coat buildings and homes. The coatings are typically applied with brushes, rollers or sprayers. Interior Architectural Coatings can be used for applications like home decoration, public facility interior design and commercial building interior decoration. Over the next five years, LPI(LP Information) projects that Interior Architectural Coatings will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Interior Architectural Coatings market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Water-borne coatings

Solvent-borne coatings



Segmentation by application:

Home Decoration

**Public Facility Building** 

**Commercial Building** 

This report also splits the market by region:

Americas

**United States** 

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe



Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey
GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

AkzoNobel Asian Paints BASF Benjamin Moore Masco



DAW

Nippon Paint Holdings

**PPG** Industries

Sherwin-Williams

Valspar

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Interior Architectural Coatings consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Interior Architectural Coatings market by identifying its various subsegments.

Focuses on the key global Interior Architectural Coatings manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Interior Architectural Coatings with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Interior Architectural Coatings submarkets, with respect to key regions (along with their respective key countries).



To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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