

2018-2023 Global Interactive Textbooks Market Report (Status and Outlook)

<https://marketpublishers.com/r/266176BB1E6EN.html>

Date: September 2018

Pages: 119

Price: US\$ 4,660.00 (Single User License)

ID: 266176BB1E6EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Interactive Textbooks market for 2018-2023.

Interactive textbooks or digital textbooks or eTextbooks are an extended form of eBooks or digital books that include elements of interactivity. eBooks are merely the digital version of printed textbooks that have nothing to do with any video and 3D animations. The global interactive textbooks market encompasses vendors, such as publishers, ed-tech solution providers, and content creators, who offer interactive textbooks to institutions.

The majority of textbooks are for institutional sales while some vendors are also targeting individual customers, such as children and parents. The market will achieve a rapid growth during the forecast period.

Over the next five years, LPI(LP Information) projects that Interactive Textbooks will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Interactive Textbooks market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

App based

E-books

Software

Segmentation by application:

K-12 Schools

Higher Education Institutions

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Apple

Houghton Mifflin Harcourt

McGraw-Hill Education

Pearson Education

Metrodigi

Cambridge University Press

John Wiley & Sons

Oxford University Press

VitalSource

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Interactive Textbooks market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Interactive Textbooks market by identifying its various subsegments.

Focuses on the key global Interactive Textbooks players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Interactive Textbooks with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Interactive Textbooks submarkets, with respect to key

regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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