

# 2018-2023 Global Intelligent Transport Systems (ITS) Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Intelligent Transport Systems (ITS) market for 2018-2023.

An intelligent transportation system (ITS) is an advanced application which, without embodying intelligence as such, aims to provide innovative services relating to different modes of transport and traffic management and enable users to be better informed and make safer, more coordinated, and 'smarter' use of transport networks.

Intelligent transport systems vary in technologies applied, from basic management systems such as car navigation; traffic signal control systems; container management systems; variable message signs; automatic number plate recognition or speed cameras to monitor applications, such as security CCTV systems; and to more advanced applications that integrate live data and feedback from a number of other sources, such as parking guidance and information systems; weather information; bridge de-icing (US deicing) systems; and the like. Additionally, predictive techniques are being developed to allow advanced modelling and comparison with historical baseline data.

Over the next five years, LPI(LP Information) projects that Intelligent Transport Systems (ITS) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Intelligent Transport Systems (ITS) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Hardware

Software

Segmentation by application:

Fleet Management and Asset Monitoring

Intelligent Traffic Control

Collision Avoidance

Parking Management

Passenger Information Management

Ticketing Management

Emergency Vehicle Notification

Automotive Telematics

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Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Thales

Siemens

Garmin

Kapsch Trafficcom

Tomtom

Cubic

Q-Free

Efkon

Flir Systems

Denso

Geotoll

Electricfeel

Doublemap

Bestmile

Nutonomy

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Intelligent Transport Systems (ITS) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Intelligent Transport Systems (ITS) market by identifying its various subsegments.

Focuses on the key global Intelligent Transport Systems (ITS) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Intelligent Transport Systems (ITS) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Intelligent Transport Systems (ITS) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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