

2018-2023 Global Inkjet Colorant Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Inkjet Colorant market for 2018-2023.

Inkjet Colorant is used in ink. The ink used in inkjet colorant contains resin, colorant, solvent and additives. The products are suitable for use in office printers (desktop) as well as in large format printers and in industrial inkjet printing.

In 2016, in term of volume, the global Inkjet Colorant market is led by China, capturing about 32.67% of global Inkjet Colorant production. In term of revenue, China is the largest market with the share of 26.38% followed by Europe.

At present, the Inkjet Colorant are rather dispersion and the major manufacturers of Inkjet Colorant are Huntsman, DIC, BASF, Clariant, Cabot, Fujifilm, Lanxess, Nippon Kayaku, Toyo Ink, LonSen, Keystone, niline Corporation and Hubei DingLong.

In application, Inkjet Colorant downstream is wide and recently Inkjet Colorant has acquired increasing significance in various fields of Desktop Inkjet, Commercial Inkjet and others. Globally, the Inkjet Colorant market is mainly driven by growing demand for Desktop Inkjet which accounts for nearly 65.32% of total downstream consumption of Inkjet Colorant in global.

Over the next five years, LPI(LP Information) projects that Inkjet Colorant will register a 2.0% CAGR in terms of revenue, reach US\$ 60 million by 2023, from US\$ 54 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Inkjet Colorant market by product type, application, key manufacturers

and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Dye Inkjet Colorant

Pigment Inkjet Colorant

Segmentation by application:

Desktop Inkjet

Commercial Inkjet

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Huntsman

DIC

BASF

Clariant

Cabot

Fujifilm

Lanxess

Nippon Kayaku

Toyo Ink

LonSen

Keystone Aniline Corporation

Hubei DingLong

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Inkjet Colorant consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Inkjet Colorant market by identifying its various subsegments.

Focuses on the key global Inkjet Colorant manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Inkjet Colorant with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Inkjet Colorant submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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