

2018-2023 Global Ink Resins Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Ink Resins market for 2018-2023.

Ink resins are generally used in the production of printing inks. They are used in ink pigments and dispersion of the inks to change the physical and chemical properties of ink. The most significant properties that ink resins should possess are stability, good surface appearance, glossy finish, flow, solvency, and dilatibility. Resins are a part of the composition of printing inks. Resins are used depending upon the type of ink technology, printing system, and the end-user applications.

Currently, the Asia-Pacific region is the largest consumer of ink resins and is estimated to grow at the highest CAGR. The countries such as China, Japan, and India is expected to lead the Asia-Pacific ink resins market, with China having the largest share in the regional volumetric consumption of ink resins. The market volume of ink resins is comparatively low in the RoW region, but the estimated growth for the region is second highest after Asia-Pacific.

Over the next five years, LPI(LP Information) projects that Ink Resins will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Ink Resins market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Modified Rosin

Hydrocarbon

Modified Cellulose

Acrylic

Polyamide

Polyurethane

Others

Segmentation by application:

Printing & Publication

Flexible Packaging

Corrugated Cardboards & Cartons

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Arakawa Chemical Industries

BASF

Evonik Industries

Royal DSM

Dow Chemical

allnex group

CASKYD INDUSTRIAL RESINS AND CHEMICALS

Crescent Chemicals

D.R.Coats Ink & Resins

DIC

IGM Resins

Indulor Chemie

Kane International Corporation

Kausik Printing INK

MACRO POLYMERS

Resinall

SETCO CHEMICALS

Vil Resins

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Ink Resins consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Ink Resins market by identifying its various subsegments.

Focuses on the key global Ink Resins manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Ink Resins with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Ink Resins submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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