

2018-2023 Global Infrastructure as a service (IaaS) Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Infrastructure as a service (IaaS) market for 2018-2023.

Infrastructure as a service (IaaS) refers to online services that provide high-level APIs used to dereference various low-level details of underlying network infrastructure like physical computing resources, location, data partitioning, scaling, security, backup etc. Pools of hypervisors within the cloud operational system can support large numbers of virtual machines and the ability to scale services up and down according to customers' varying requirements.

The IT & telecom industry, along with BFSI and healthcare industries, account for the largest market share in the overall market. Increasing volume of business data in such verticals and concerns related to the security, confidentiality, and management of such a huge volume of critical individual information, financial, and other health related information are some of the major factors resulting in high spending by the verticals in the markets. Other high growth sectors include retail & e-commerce, government, and energy & utilities.

Among regions, North America is projected to have the largest market share and is expected to dominate the infrastructure as a service market from 2018 to 2023. This is backed by the existence of major IaaS vendors in the regions of North America.

Over the next five years, LPI(LP Information) projects that Infrastructure as a service (IaaS) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Infrastructure as a service (IaaS) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Disaster Recovery as a Service (DRaaS)

Compute as a Service (CaaS)

Desktop as a Service (DaaS)

Application hosting as a service

Storage as a Service (STaaS)

Segmentation by application:

IT & Telecom

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Retail and E-commerce

Government & Defense

Energy & Utilities

Manufacturing

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

IBM

Oracle

Microsoft

Rackspace

Fujitsu

NTT Communications

Amazon Web Services

Vmware

Computer Sciences

Virtustream

CenturyLink

Datapipe

Joyent

Dimension Data

Interoute Communications

Hewlett-Packard

Google

Verizon Communications

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Infrastructure as a service (IaaS) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Infrastructure as a service (IaaS) market by identifying its various subsegments.

Focuses on the key global Infrastructure as a service (IaaS) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Infrastructure as a service (IaaS) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Infrastructure as a service (IaaS) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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