

2018-2023 Global Inflatable Tents Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Inflatable Tents market for 2018-2023.

The term 'inflatable tent' might sound a bit like a bouncy castle, but in reality it's the general term for a tent with inflatable beams rather than fibreglass poles. These tents can also be known as air tents or inflatable beam tents, amongst other names.

The Asia Pacific market was the largest sales market with a market share of 41.21% in 2017. The Asia Pacific market for Inflatable Tents is expected to be the market with the most promising growth rate. The market in Asia-Pacific includes countries such as China, Japan, India, Australia, Singapore, Malaysia, Thailand, and so on. Healthy economic growth, increasing disposable incomes, growing urbanization, and large amount of people are some of the driving factors for the rapid development of Tourism, resulting in increased demand for Inflatable Tents, with a CAGR of 7.21% from 2017-2022.

Europe ranked the Second market with the market share of 26.35% in 2017, North America was the third sales market with a market share of 23.26% in 2012 and 22.51% in 2017 with a decrease of 0.75%. A feat chiefly attributable to Residents' preference for outdoor sports.

Over the next five years, LPI(LP Information) projects that Inflatable Tents will register a 5.8% CAGR in terms of revenue, reach US\$ 940 million by 2023, from US\$ 670 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Inflatable Tents market by product type, application, key manufacturers

and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

1-3 Person

4-6 Person

Others

Segmentation by application:

Personal Use

Commercial Use

Military

Medical Camps

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Coleman

Kampa

Zempire

AMG GROUP

Oase Outdoors

Heimplanet

Berghaus

Zhonghai Minsheng

Guangzhou Barry Industrial

East Inflatables

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Inflatable Tents consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Inflatable Tents market by identifying its various

subsegments.

Focuses on the key global Inflatable Tents manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Inflatable Tents with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Inflatable Tents submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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