

2018-2023 Global Infant Formula Foods Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Infant Formula Foods market for 2018-2023.

This report studies the infant formula foods market, and infant formula foods mainly include infant formula powder and infant complementary foods.

The Infant Formula Foods industry concentration is not high. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Asia is the largest consumption region of Infant Formula Foods, with a consumption market share nearly 50% in 2017, especially China, the growth rate is significantly more than the world in recent years, with a consumption market share nearly 30.57% in 2017. And the price is the highest in the world. Nearly half of the market relied on the import of milk powder. However, in order to protect the local dairy industry development, China promulgated a series of policies to protect policy in recent years, such as the number of registered trademarks. Therefore, if foreign brands want to enter the market China, it must pay attention to the market policy of China.

The second place is Europe; following Asia with the consumption market share 22.23% in 2017.

Over the next five years, LPI(LP Information) projects that Infant Formula Foods will register a 9.0% CAGR in terms of revenue, reach US\$ 53500 million by 2023, from US\$ 31900 million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Infant Formula Foods market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Infant Formula Powder

Infant Complementary Foods

Segmentation by application:

0-6 Months

6-12 Months

12-36 Months

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Danone

Abbott

Nestle

Mead Johnson Nutrition

FrieslandCampina

Heinz

Yili

Bioactive

Hipp Holding AG

Perrigo

Beingmate

Synutra

Fonterra

Wonderson

Meiji

Bellamy

Feihe

Yashili

Brightdairy

Arla

DGC

Wissun

Shijiazhuang Junlebao Dairy Co., Ltd.

Westland Milk Products

Pinnacle

Holle baby food GmbH

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Infant Formula Foods consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Infant Formula Foods market by identifying its various subsegments.

Focuses on the key global Infant Formula Foods manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Infant Formula Foods with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Infant Formula Foods submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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