

2018-2023 Global Industrial Labels Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Industrial Labels market for 2018-2023.

An industrial label is a piece of paper, plastic film, metal or any other material that is attached or affixed to the surface of any manufactured product. It is used to inform the user about the contents, applications, manufacturing details and usage of the product. In terms of material, the polymer material segment accounted for the largest share in this market, in terms of both value and volume, among material types. However, the metal material labels segment is projected to grow at a significant rate. The demand for metal labeling propelled because of a variety of reasons such as durability, cost effectiveness, and easy installation.

The Asia-Pacific region is projected to grow at the highest CAGR among all the regions by 2023. This is mainly due to emerging economies in China, Southeast countries and India; urbanization; industrialization; and excellent PEST (political, economic, social, and technological) conditions.

Over the next five years, LPI(LP Information) projects that Industrial Labels will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Industrial Labels market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated

from the sales of the following segments:

Segmentation by product type:

Warning/security labels

Branding labels

Weatherproof labels

Equipment asset tags

Others

Segmentation by application:

Transportation & logistics

Construction

Automotive

Consumer durables

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

3M

Dupont

Avery Dennison

Cenveo

Henkel

Brady

H.B. Fuller

Fuji Seal International

Dunmore

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Industrial Labels consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Industrial Labels market by identifying its various subsegments.

Focuses on the key global Industrial Labels manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Industrial Labels with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Industrial Labels submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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Table Dunmore Industrial Labels Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Dunmore Industrial Labels Market Share (2016-2018)

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