

2018-2023 Global Industrial Floor Coatings Consumption Market Report

<https://marketpublishers.com/r/25996FB41A2EN.html>

Date: September 2018

Pages: 133

Price: US\$ 4,660.00 (Single User License)

ID: 25996FB41A2EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Industrial Floor Coatings market for 2018-2023.

Industrial floor coating is a clear, liquid substance applied on the floor, which hardens when dried to offer walking surface. It also provides aesthetic appeal and offers anti-skid and abrasion resistance.

In 2017, the manufacturing sector accounted for a larger share in the industrial floor coating market. This dominant market position is attributed to the exponential growth of the manufacturing industry globally. With the increase in manufacturing activities, the number of production plants have also increased, which has created an opportunity for the application of industrial floor coating in these facilities.

In 2017, the Asia-Pacific region accounted for the largest share and is projected to grow at the fastest rate in the industrial floor coating market from 2018 to 2023. Markets in developing countries such as India, China, South Korea, Brazil, and countries in the Middle East are projected to grow at higher rates from 2016 to 2021, owing to the rapid industrialization and commercialization in these countries.

Over the next five years, LPI(LP Information) projects that Industrial Floor Coatings will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Industrial Floor Coatings market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Epoxy

Polyaspartic

Others

Segmentation by application:

Manufacturing

Aviation & Transportation

Warehousing

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Akzo Nobel

BASF

PPG Industries

RPM international

Sherwin-Williams

3M

Florock Polymer Flooring Systems

Nora System

A&I Coatings

Roto Polymers and Chemicals

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Industrial Floor Coatings consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Industrial Floor Coatings market by identifying its various subsegments.

Focuses on the key global Industrial Floor Coatings manufacturers, to define,

describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Industrial Floor Coatings with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Industrial Floor Coatings submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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