

2018-2023 Global Industrial Design Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Industrial Design market for 2018-2023.

This report studies the Industrial Design market. Industrial design is a process of design applied to products that are to be manufactured through techniques of mass production.

This report covered the Product Design, Model Design and Fabrication, User Interface and Interaction Design and Other Industrial Design.

For industry structure analysis, the Industrial Design industry is not concentrated. Most of these manufacturers are large multinational corporations. Regionally, China is the biggest market in terms of revenue, also the leader in the whole Industrial Design industry.

China occupied 33.03% of the revenue market in 2017. It is followed by Europe and North America, which respectively account for around 27.30% and 19.70% of the global total industry.

For forecast, the global Industrial Design revenue would keep increasing with annual growth rate with 6.38%. We tend to believe that this industry would have a good future, considering the current demand of Industrial Design.

Over the next five years, LPI(LP Information) projects that Industrial Design will register a 6.4% CAGR in terms of revenue, reach US\$ 59000 million by 2023, from US\$ 40700 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Industrial Design market by product type, application, key companies

and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Product Design

Model Design and Fabrication

Other Industrial Design

Segmentation by application:

Transportation

Electronic

Household

Machinery & Equipment

Other

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

IDEO

Frog Design

Designworks

ARTOP GROUP

Designaffairs

Ammunition Group

ZIBA Design

Fuse Project

PDD

LUNAR

R&D Design

GK Design Group

RKS

BUSSE Design

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

Research objectives

To study and analyze the global Industrial Design market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Industrial Design market by identifying its various subsegments.

Focuses on the key global Industrial Design players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Industrial Design with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Industrial Design submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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