

2018-2023 Global Indoor Location System Market Report (Status and Outlook)

<https://marketpublishers.com/r/201F6FE46D8EN.html>

Date: September 2018

Pages: 156

Price: US\$ 4,660.00 (Single User License)

ID: 201F6FE46D8EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Indoor Location System market for 2018-2023.

Indoor Location System is used to track the location of an object or people within a building?specializing in next-generation mobile solutions and new customer experiences, including indoor location-based services, mapping & way finding, in-store product search, BLE beacons proximity services, and mobile payments.

Indoor Location System is confined to a very limited geography; hence, it uses only wireless networks such as Wi-Fi and wireless local area networks (WLAN), which cover a small area. In addition, Indoor Location System requires high accuracy to determine the position of the object or device. As a result, indoor LBS uses positioning technologies based on Wi-Fi, WLAN, ultra-wide band (UWB), Bluetooth, assisted global positioning system (A-GPS), microelectronic mechanical system (MEMS), and other hybrid technologies to determine the location of the searched object.

Over the next five years, LPI(LP Information) projects that Indoor Location System will register a 44.8% CAGR in terms of revenue, reach US\$ 4160 million by 2023, from US\$ 450 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Indoor Location System market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales

of the following segments:

Segmentation by product type:

Network-Based Location System

Independent Location System

Segmentation by application:

Offices and Commercial Buildings

Government, Public Safety and Urban Security

Healthcare

Travel and Hospitality

Aviation

Academia and Education

Oil, Gas and Mining

Manufacturing, Distribution and Logistics

Others

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Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Google/Alphabet(US)

Apple(US)

HERE Maps(FI)

Aisle411(US)

Broadcom(US)

IndoorAtals(FI)

SenionLab(SE)

Acuity Brands(ByteLight)(US)

Wifarer(CA)

Microsoft(US)

Cisco Systems(US)

Skyhook(TruePosition)(US)

Insiteo(US)

Shopkick(US)

Ekahau(US)

Ericsson(SE)

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Ubisense(UK)

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Sensewhere(UK)

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In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Indoor Location System market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Indoor Location System market by identifying its various subsegments.

Focuses on the key global Indoor Location System players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Indoor Location System with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Indoor Location System submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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