

# 2018-2023 Global Indoor Bike Trainers Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Indoor Bike Trainers market for 2018-2023.

This report studies the Indoor Bike Trainers market, for many of cyclist, riding outside isn't always an option, particularly in winter. If you're training for an early season event or just trying to keep a regular riding schedule, an indoor bike trainer can be a valuable tool.

In the coming years there is an increasing demand for Indoor Bike Trainers in the regions of US and Europe that is expected to drive the market for more advanced Indoor Bike Trainers. Increasing of household consumption expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology, increasing adoption of Indoor Bike Trainers will drive growth in United States and Europe markets.

Globally, the Indoor Bike Trainers industry market is low concentrated as the manufacturing technology of Indoor Bike Trainers is relatively matures than some high-tech equipment. And some enterprises, like Technogym, Precor, Elite, Tacx, Kinetic, Minoura, Schwinn and CycleOps are well-known for the wonderful performance of their Indoor Bike Trainers and related services.

Over the next five years, LPI(LP Information) projects that Indoor Bike Trainers will register a 6.0% CAGR in terms of revenue, reach US\$ 140 million by 2023, from US\$ 100 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Indoor Bike Trainers market by product type, application, key



manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Smart Bike Trainers

**Classic Bike Trainers** 

Segmentation by application:

**Online Channels** 

**Offline Channels** 

This report also splits the market by region:

Americas United States Canada Mexico Brazil APAC China Japan

Korea



Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey
GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Technogym



Precor Elite Tacx Tacx Kinetic Minoura Schwinn Schwinn CycleOps Sunlite BKOOL RAD Cycle Products Conquer Blackburn Design

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **Research objectives**

To study and analyze the global Indoor Bike Trainers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Indoor Bike Trainers market by identifying its various subsegments.



Focuses on the key global Indoor Bike Trainers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Indoor Bike Trainers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Indoor Bike Trainers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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