

# 2018-2023 Global In-Vehicle Infotainment Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global In-Vehicle Infotainment market for 2018-2023. Vehicle-mounted information entertainment system is an on-board integrated information processing system based on bus system and Internet service. The major factors hindering the market growth of in-vehicle infotainment systems are the high cost of infotainment units and availability of low-cost aftermarket alternatives.

Over the next five years, LPI(LP Information) projects that In-Vehicle Infotainment will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of In-Vehicle Infotainment market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Embedded

Tethered

Integrated

Segmentation by application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Alpine Electronics

GARMIN

PIONEER

HARMAN INTERNATIONAL

Panasonic

JVCKENWOOD

TOMTOM INTERNATIONAL BV

MITSUBISHI ELECTRIC

CONTINENTAL

ROBERT BOSCH GMBH

DELPHI AUTOMOTIVE

Denso

VISTEON

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global In-Vehicle Infotainment consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of In-Vehicle Infotainment market by identifying its various subsegments.

Focuses on the key global In-Vehicle Infotainment manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the In-Vehicle Infotainment with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of In-Vehicle Infotainment submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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