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2018-2023 Global Ice Cream Machine Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Ice Cream Machine market for 2018-2023.
An ice cream machine is a machine used to make quantities of ice cream for consumption. Ice cream machine may prepare the mixture by employing the hand-cranking method or by employing an electric motor. The resulting preparation is often chilled through either pre-cooling the machine or by employing a machine that freezes the mixture.
An ice cream machine has to simultaneously freeze the mixture while churning it so as to aerate the mixture and avoid ice crystals. As a result, most ice creams are ready to consume immediately. However, those containing alcohol must often be chilled further to attain a firm consistency. Some machines, such as certain lower-priced countertop models, do require that the resulting mixture be frozen for additional time after churning is complete.
The Worldwide ice cream machine market is well diversified across China, APAC, Europe and Other region. China has the highest sale market share and dominates the Ice Cream Machines market with revenue of 25.60%. USA is the next big market following China. The growth of Ice Cream Machine business is expected to grow at a moderate pace. Europe’s share in the market is declined during 2011 to 2016 from 19.13% to 18.29%. The other markets including APAC, the Middle East and Africa, and Latin America account for the remaining market share.
The ice cream machine industry is characterized by several large international suppliers and many smaller suppliers. The top three largest operators account for about 68.44% of global volume in 2015. Key market players include TAYLOR, Tetra Pak, Gram Equipment, Electro Freeze, CARPIGIANI, Tekno-Ice.

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The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Over the next five years, LPI(LP Information) projects that Ice Cream Machine will register a 4.7% CAGR in terms of revenue, reach US$ 1340 million by 2023, from US$ 1020 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Ice Cream Machine market by product type, application, key manufacturers and key regions.
To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Soft Ice Cream Machine

Hard Ice Cream Machine

Segmentation by application:

Catering Industry

Entertainment Venue

Shop

Plant

Others

This report also splits the market by region:

Americas

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United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

TAYLOR

Tetra Pak

Gram Equipment

Electro Freeze

CARPIGIANI

Tekno-Ice

Big Drum Engineering GmbH

Technogel

Stoelting

Nissei

Spaceman

Ice Group

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Bravo

DONPER

Catta 27

Vojta

Shanghai Lisong

Guangshen

Oceanpower

MKK

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.
Research objectives

To study and analyze the global Ice Cream Machine consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Ice Cream Machine market by identifying its various subsegments.

Focuses on the key global Ice Cream Machine manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Ice Cream Machine with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

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risks).

To project the consumption of Ice Cream Machine submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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