

# 2018-2023 Global Hyperscale Data Center Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Hyperscale Data Center market for 2018-2023.

A data center is a centralized facility used for data computing, processing, and storage. A data center consists of networking equipment; high-performance servers; storage arrays; and supporting services, such as powering and cooling solutions. A hyperscale data center is more like a customized data center that has wider racks and requires more space compared with a traditional data center. Hyperscale data centers are designed based on the storage requirement. With the evolution of cloud computing and increased use of big data analytics, there is a greater need to construct more data centers that can cater to the growing computing requirements of enterprises.

The market in North America is expected to hold the largest market share. Due to the presence of various developing countries and growing number of data centers, the APAC region is expected to witness numerous opportunities in the market.

Over the next five years, LPI(LP Information) projects that Hyperscale Data Center will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Hyperscale Data Center market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales

of the following segments:

Segmentation by product type:

Server Infrastructure

Storage Infrastructure

Segmentation by application:

BFSI

IT and telecom

Research and academics

Government and defense

Retail

Manufacturing

Healthcare

Media and entertainment

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Dell

HPE

IBM

Huawei

Ericsson

Cisco

Nvidia

Lenovo

Cavium

Quanta Computer

Broadcom

Intel

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Hyperscale Data Center market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Hyperscale Data Center market by identifying its various subsegments.

Focuses on the key global Hyperscale Data Center players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Hyperscale Data Center with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Hyperscale Data Center submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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