

2018-2023 Global Hybrid Integration Platform Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Hybrid Integration Platform market for 2018-2023.

A hybrid integration platform is a combination of on-premise and cloud based system, securely connected using a technology like Transport Layer Security, so that it supports the integration of on-premise endpoints, cloud endpoints and the combination of the two, for all integration patterns. Transport Layer Security enables connectivity without having to change firewall policies or proxy services. Hybrid integration Platform bridges the network divide between your existing enterprise (databases, warehouses, applications and legacy systems) and SaaS/PaaS, B2B, B2C, BYOD and big data. It solves the issue of transferring existing information from on-premise systems and leverages new systems so as to make way for innovation, competitive advantage and driving new business models. The updated enterprise deals with emerging trends in the market, while leveraging the data and functionality of on-premise legacy applications. Hybrid Integration Platform enables on-premise applications to seamlessly integrate with cloud based applications. Businesses want to create a single platform for new services and connect their existing custom and packaged solutions. The integration model provides a secure data gateway which allows protected communication between the cloud and on-premises systems, allowing for development of architecture, where you have control over the data passed between specific applications.

The application integration type is expected to have the fastest growth rate during the forecast period. Application integration combines data and functions from one application program with another to simplify and automate business processes to the

greatest extent possible. This integration framework forms a middleware and a collection of technologies and services that enable the integration of systems and applications across an enterprise. This has resulted in improving the overall business efficiency, enhancing the scalability, and reducing the IT costs.

North America is expected to hold the largest market share and dominate the hybrid integration platform market from 2018 to 2023. The region has been extremely responsive toward adopting the latest technological advancements, such as data integration tools, API management, iPaaS, MFT, and ESB.

Over the next five years, LPI(LP Information) projects that Hybrid Integration Platform will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Hybrid Integration Platform market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Application integration

Data integration

Cloud integration

Segmentation by application:

BFSI

Retail

Government and public sector

Manufacturing

Telecommunication, IT, and IT-Enabled Services (ITES)

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Software AG

Informatica

Dell Boomi

Liaison Technologies

Mulesoft

IBM

TIBCO Software

Oracle

WSO2

Snaplogic

Red Hat

Axway

Flowgear

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Hybrid Integration Platform market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Hybrid Integration Platform market by identifying its various subsegments.

Focuses on the key global Hybrid Integration Platform players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Hybrid Integration Platform with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Hybrid Integration Platform submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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