

2018-2023 Global Hybrid Cloud Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Hybrid Cloud market for 2018-2023.

Hybrid cloud is a cloud computing environment that uses a mix of on-premises, private cloud and third-party, public cloud services with orchestration between the two platforms. By allowing workloads to move between private and public clouds as computing needs and costs change, hybrid cloud gives businesses greater flexibility and more data deployment options.

The disaster recovery solution is expected to grow at the highest CAGR during the forecast period as it provides the benefit of business continuity for the enterprises. The hybrid hosting solution is expected to have the largest market size because it combines scalability and flexibility of virtual cloud servers with the security and performance of dedicated hosting. In terms of services, managed services show great opportunities and the segment is projected to grow at the highest CAGR during the forecast period.

Over the next five years, LPI(LP Information) projects that Hybrid Cloud will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Hybrid Cloud market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Cloud management and orchestration

Disaster recovery

Hybrid hosting

Segmentation by application:

BFSI

Consumer goods and retail

Education

Government and public sector

Healthcare and life sciences

Manufacturing

Media and entertainment

Telecommunication and ITES

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Hewlett Packard

Microsoft

IBM

Cisco

Equinix

Oracle

Vmware

Citrix Systems

Rackspace

Amazon

Terago Networks, Inc.

Dell

Panzura

Vmturbo

Google

Rightscale

Verizon Communications

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Hybrid Cloud market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Hybrid Cloud market by identifying its various subsegments.

Focuses on the key global Hybrid Cloud players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Hybrid Cloud with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Hybrid Cloud submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their

growth strategies.

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