

2018-2023 Global Hoverboard Scooters Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Hoverboard Scooters market for 2018-2023. A self-balancing scooter or self-balancing two-wheeled board, commonly referred to as a 'hoverboard', is a type of portable, rechargeable battery-powered scooter. They typically consist of two wheels arranged side-by-side, with two small platforms between the wheels, on which the rider stands. The device is controlled by the rider's feet, standing on the built-in gyroscopic, sensed pads.

US is the largest consuming market, which accounts for more than 80% market share in terms of sales in 2015. With the strict regulation, the US market fell a lot in 2016, but we believe the potential market in USA is still huge.

China is the global main manufacturer base, especially in Shenzhen and Zhejiang. China is the first manufacturer of a mature hoverboard product. In the long term, China will continue to be the most competitive production base for the hoverboard scooter industry. More strict industry standards will help for a better competitive background. It's expected that UL certification will foster more connections between the distributors and small manufacturers.

Although sales of hoverboard scooter products bring a lot of opportunities, the study group recommends the new entrants who just have money but without quality management understanding and industry support not enter into the hoverboard scooters industry hastily.

Over the next five years, LPI (LP Information) projects that Hoverboard Scooters will register a 12.3% CAGR in terms of revenue, reach US\$ 1210 million by 2023, from US\$ 600 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Hoverboard Scooters market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

6.5inch

8inch

10inch

Segmentation by application:

Teenagers use

Adults use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

IO Hawk

Swagway

Phunkeeduck

Better Wheels

Razor Hovertrax

MonoRover

Powerboard

Skque

Leray Two Wheel

Cyboard

Chic Robotics

Street Saw

Jetson

Fiturbo

Vecaro

Space board

Megawheels

Bluefin

HOVERZON

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Hoverboard Scooters consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Hoverboard Scooters market by identifying its various subsegments.

Focuses on the key global Hoverboard Scooters manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Hoverboard Scooters with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Hoverboard Scooters submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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