

2018-2023 Global Household Cleaning Tools Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Household Cleaning Tools market for 2018-2023.

Household cleaning tools are mainly included Mops, Brooms, Brushes, Wipes and Gloves etc.

The global Household Cleaning Tools industry has a rather high concentration. The major manufacturers are concentrated in USA, China and Europe etc. In 2016, the global Household Cleaning Tools consumption market is led by China and China is the largest region consumption market, accounting for about 39.03% of global consumption of Household Cleaning Tools.

Household Cleaning Tools downstream is wide and recently Household Cleaning Tools has acquired increasing significance in various fields of Bedroom, Kitchen, Living Room, Toilet and others. Globally, the Household Cleaning Tools market is mainly driven by growing demand for Living Room. Living Room accounts for nearly 44.60% of total downstream consumption of Household Cleaning Tools in global.

Household Cleaning Tools can be mainly divided into Mops and Brooms, Cleaning Brushes, Wipes, Gloves and Soap Dispensers which Wipes captures about 46.38% of Household Cleaning Tools market in 2016.

Over the next five years, LPI(LP Information) projects that Household Cleaning Tools will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Household Cleaning Tools market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Mops and Brooms

Cleaning Brushes

Wipes

Gloves

Soap Dispensers

Segmentation by application:

Bedroom

Kitchen

Living Room

Toilet

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Procter & Gamble

3M

Freudenberg

Butler Home Product

Greenwood Mop And Broom

Libman

Carlisle FoodService Products

EMSCO

Ettore

Fuller Brush

Cequent Consumer Products

Newell Brands

OXO International

Unger Global

Zwipes

Galileo

Gala

WUYI TOP Plastics

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Household Cleaning Tools consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Household Cleaning Tools market by identifying its various subsegments.

Focuses on the key global Household Cleaning Tools manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Household Cleaning Tools with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Household Cleaning Tools submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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