

# 2018-2023 Global Household Cleaning Tools Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Household Cleaning Tools market for 2018-2023.

Household cleaning tools are mainly included Mops, Brooms, Brushes, Wipes and Gloves etc.

The global Household Cleaning Tools industry has a rather high concentration. The major manufacturers are concentrated in USA, China and Europe etc. In 2016, the global Household Cleaning Tools consumption market is led by China and China is the largest region consumption market, accounting for about 39.03% of global consumption of Household Cleaning Tools.

Household Cleaning Tools downstream is wide and recently Household Cleaning Tools has acquired increasing significance in various fields of Bedroom, Kitchen, Living Room, Toilet and others. Globally, the Household Cleaning Tools market is mainly driven by growing demand for Living Room. Living Room accounts for nearly 44.60% of total downstream consumption of Household Cleaning Tools in global.

Household Cleaning Tools can be mainly divided into Mops and Brooms, Cleaning Brushes, Wipes, Gloves and Soap Dispensers which Wipes captures about 46.38% of Household Cleaning Tools market in 2016.

Over the next five years, LPI(LP Information) projects that Household Cleaning Tools will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth

opportunities of Household Cleaning Tools market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Mops and Brooms

Cleaning Brushes

Wipes

Gloves

Soap Dispensers

Segmentation by application:

Bedroom

Kitchen

Living Room

Toilet

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Procter & Gamble

3M

Freudenberg

Butler Home Product

Greenwood Mop And Broom

Libman

Carlisle FoodService Products

EMSCO

Ettore

Fuller Brush

Cequent Consumer Products

Newell Brands

OXO International

Unger Global

Zwipes

Galileo

Gala

WUYI TOP Plastics

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Household Cleaning Tools consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Household Cleaning Tools market by identifying its various subsegments.

Focuses on the key global Household Cleaning Tools manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Household Cleaning Tools with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Household Cleaning Tools submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **2018-2023 GLOBAL HOUSEHOLD CLEANING TOOLS CONSUMPTION MARKET REPORT**

#### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Household Cleaning Tools Consumption 2013-2023
  - 2.1.2 Household Cleaning Tools Consumption CAGR by Region
- 2.2 Household Cleaning Tools Segment by Type
  - 2.2.1 Mops and Brooms
  - 2.2.2 Cleaning Brushes
  - 2.2.3 Wipes
  - 2.2.4 Gloves
  - 2.2.5 Soap Dispensers
- 2.3 Household Cleaning Tools Consumption by Type
  - 2.3.1 Global Household Cleaning Tools Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Household Cleaning Tools Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Household Cleaning Tools Sale Price by Type (2013-2018)
- 2.4 Household Cleaning Tools Segment by Application
  - 2.4.1 Bedroom
  - 2.4.2 Kitchen
  - 2.4.3 Living Room
  - 2.4.4 Toilet
  - 2.4.5 Others
- 2.5 Household Cleaning Tools Consumption by Application
  - 2.5.1 Global Household Cleaning Tools Consumption Market Share by Application

(2013-2018)

2.5.2 Global Household Cleaning Tools Value and Market Share by Application

(2013-2018)

2.5.3 Global Household Cleaning Tools Sale Price by Application (2013-2018)

### **3 GLOBAL HOUSEHOLD CLEANING TOOLS BY PLAYERS**

3.1 Global Household Cleaning Tools Sales Market Share by Players

3.1.1 Global Household Cleaning Tools Sales by Players (2016-2018)

3.1.2 Global Household Cleaning Tools Sales Market Share by Players (2016-2018)

3.2 Global Household Cleaning Tools Revenue Market Share by Players

3.2.1 Global Household Cleaning Tools Revenue by Players (2016-2018)

3.2.2 Global Household Cleaning Tools Revenue Market Share by Players

(2016-2018)

3.3 Global Household Cleaning Tools Sale Price by Players

3.4 Global Household Cleaning Tools Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global Household Cleaning Tools Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players Household Cleaning Tools Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

### **4 HOUSEHOLD CLEANING TOOLS BY REGIONS**

4.1 Household Cleaning Tools by Regions

4.1.1 Global Household Cleaning Tools Consumption by Regions

4.1.2 Global Household Cleaning Tools Value by Regions

4.2 Americas Household Cleaning Tools Consumption Growth

4.3 APAC Household Cleaning Tools Consumption Growth

4.4 Europe Household Cleaning Tools Consumption Growth

4.5 Middle East & Africa Household Cleaning Tools Consumption Growth

### **5 AMERICAS**

5.1 Americas Household Cleaning Tools Consumption by Countries



- 5.1.1 Americas Household Cleaning Tools Consumption by Countries (2013-2018)
- 5.1.2 Americas Household Cleaning Tools Value by Countries (2013-2018)
- 5.2 Americas Household Cleaning Tools Consumption by Type
- 5.3 Americas Household Cleaning Tools Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC Household Cleaning Tools Consumption by Countries
  - 6.1.1 APAC Household Cleaning Tools Consumption by Countries (2013-2018)
  - 6.1.2 APAC Household Cleaning Tools Value by Countries (2013-2018)
- 6.2 APAC Household Cleaning Tools Consumption by Type
- 6.3 APAC Household Cleaning Tools Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

- 7.1 Europe Household Cleaning Tools by Countries
  - 7.1.1 Europe Household Cleaning Tools Consumption by Countries (2013-2018)
  - 7.1.2 Europe Household Cleaning Tools Value by Countries (2013-2018)
- 7.2 Europe Household Cleaning Tools Consumption by Type
- 7.3 Europe Household Cleaning Tools Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Household Cleaning Tools by Countries

#### 8.1.1 Middle East & Africa Household Cleaning Tools Consumption by Countries (2013-2018)

#### 8.1.2 Middle East & Africa Household Cleaning Tools Value by Countries (2013-2018)

### 8.2 Middle East & Africa Household Cleaning Tools Consumption by Type

### 8.3 Middle East & Africa Household Cleaning Tools Consumption by Application

### 8.4 Egypt

### 8.5 South Africa

### 8.6 Israel

### 8.7 Turkey

### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers and Impact

#### 9.1.1 Growing Demand from Key Regions

#### 9.1.2 Growing Demand from Key Applications and Potential Industries

### 9.2 Market Challenges and Impact

### 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 10.1 Sales Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

### 10.2 Household Cleaning Tools Distributors

### 10.3 Household Cleaning Tools Customer

## **11 GLOBAL HOUSEHOLD CLEANING TOOLS MARKET FORECAST**

### 11.1 Global Household Cleaning Tools Consumption Forecast (2018-2023)

### 11.2 Global Household Cleaning Tools Forecast by Regions

#### 11.2.1 Global Household Cleaning Tools Forecast by Regions (2018-2023)

#### 11.2.2 Global Household Cleaning Tools Value Forecast by Regions (2018-2023)

#### 11.2.3 Americas Consumption Forecast

#### 11.2.4 APAC Consumption Forecast

#### 11.2.5 Europe Consumption Forecast

- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast
  - 11.4.2 Japan Market Forecast
  - 11.4.3 Korea Market Forecast
  - 11.4.4 Southeast Asia Market Forecast
  - 11.4.5 India Market Forecast
  - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Household Cleaning Tools Forecast by Type
- 11.8 Global Household Cleaning Tools Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Procter & Gamble
  - 12.1.1 Company Details
  - 12.1.2 Household Cleaning Tools Product Offered
  - 12.1.3 Procter & Gamble Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Procter & Gamble News
- 12.2 3M

- 12.2.1 Company Details
- 12.2.2 Household Cleaning Tools Product Offered
- 12.2.3 3M Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 3M News
- 12.3 Freudenberg
  - 12.3.1 Company Details
  - 12.3.2 Household Cleaning Tools Product Offered
  - 12.3.3 Freudenberg Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 Freudenberg News
- 12.4 Butler Home Product
  - 12.4.1 Company Details
  - 12.4.2 Household Cleaning Tools Product Offered
  - 12.4.3 Butler Home Product Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 Butler Home Product News
- 12.5 Greenwood Mop And Broom
  - 12.5.1 Company Details
  - 12.5.2 Household Cleaning Tools Product Offered
  - 12.5.3 Greenwood Mop And Broom Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Greenwood Mop And Broom News
- 12.6 Libman
  - 12.6.1 Company Details
  - 12.6.2 Household Cleaning Tools Product Offered
  - 12.6.3 Libman Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Libman News
- 12.7 Carlisle FoodService Products
  - 12.7.1 Company Details
  - 12.7.2 Household Cleaning Tools Product Offered
  - 12.7.3 Carlisle FoodService Products Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Carlisle FoodService Products News

## 12.8 EMSCO

12.8.1 Company Details

12.8.2 Household Cleaning Tools Product Offered

12.8.3 EMSCO Household Cleaning Tools Sales, Revenue, Price and Gross Margin  
(2016-2018)

12.8.4 Main Business Overview

12.8.5 EMSCO News

## 12.9 Ettore

12.9.1 Company Details

12.9.2 Household Cleaning Tools Product Offered

12.9.3 Ettore Household Cleaning Tools Sales, Revenue, Price and Gross Margin  
(2016-2018)

12.9.4 Main Business Overview

12.9.5 Ettore News

## 12.10 Fuller Brush

12.10.1 Company Details

12.10.2 Household Cleaning Tools Product Offered

12.10.3 Fuller Brush Household Cleaning Tools Sales, Revenue, Price and Gross  
Margin (2016-2018)

12.10.4 Main Business Overview

12.10.5 Fuller Brush News

## 12.11 Cequent Consumer Products

## 12.12 Newell Brands

## 12.13 OXO International

## 12.14 Unger Global

## 12.15 Zwipes

## 12.16 Galileo

## 12.17 Gala

## 12.18 WUYI TOP Plastics

# 13 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Household Cleaning Tools

Table Product Specifications of Household Cleaning Tools

Figure Household Cleaning Tools Report Years Considered

Figure Market Research Methodology

Figure Global Household Cleaning Tools Consumption Growth Rate 2013-2023 (M Units)

Figure Global Household Cleaning Tools Value Growth Rate 2013-2023 (\$ Millions)

Table Household Cleaning Tools Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Mops and Brooms

Table Major Players of Mops and Brooms

Figure Product Picture of Cleaning Brushes

Table Major Players of Cleaning Brushes

Figure Product Picture of Wipes

Table Major Players of Wipes

Figure Product Picture of Gloves

Table Major Players of Gloves

Figure Product Picture of Soap Dispensers

Table Major Players of Soap Dispensers

Table Global Consumption Sales by Type (2013-2018)

Table Global Household Cleaning Tools Consumption Market Share by Type (2013-2018)

Figure Global Household Cleaning Tools Consumption Market Share by Type (2013-2018)

Table Global Household Cleaning Tools Revenue by Type (2013-2018) (\$ million)

Table Global Household Cleaning Tools Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Household Cleaning Tools Value Market Share by Type (2013-2018)

Table Global Household Cleaning Tools Sale Price by Type (2013-2018)

Figure Household Cleaning Tools Consumed in Bedroom

Figure Global Household Cleaning Tools Market: Bedroom (2013-2018) (M Units)

Figure Global Household Cleaning Tools Market: Bedroom (2013-2018) (\$ Millions)

Figure Global Bedroom YoY Growth (\$ Millions)

Figure Household Cleaning Tools Consumed in Kitchen

Figure Global Household Cleaning Tools Market: Kitchen (2013-2018) (M Units)

Figure Global Household Cleaning Tools Market: Kitchen (2013-2018) (\$ Millions)

Figure Global Kitchen YoY Growth (\$ Millions)

Figure Household Cleaning Tools Consumed in Living Room

Figure Global Household Cleaning Tools Market: Living Room (2013-2018) (M Units)

Figure Global Household Cleaning Tools Market: Living Room (2013-2018) (\$ Millions)

Figure Global Living Room YoY Growth (\$ Millions)

Figure Household Cleaning Tools Consumed in Toilet

Figure Global Household Cleaning Tools Market: Toilet (2013-2018) (M Units)

Figure Global Household Cleaning Tools Market: Toilet (2013-2018) (\$ Millions)

Figure Global Toilet YoY Growth (\$ Millions)

Figure Household Cleaning Tools Consumed in Others

Figure Global Household Cleaning Tools Market: Others (2013-2018) (M Units)

Figure Global Household Cleaning Tools Market: Others (2013-2018) (\$ Millions)

Figure Global Others YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Household Cleaning Tools Consumption Market Share by Application (2013-2018)

Figure Global Household Cleaning Tools Consumption Market Share by Application (2013-2018)

Table Global Household Cleaning Tools Value by Application (2013-2018)

Table Global Household Cleaning Tools Value Market Share by Application (2013-2018)

Figure Global Household Cleaning Tools Value Market Share by Application (2013-2018)

Table Global Household Cleaning Tools Sale Price by Application (2013-2018)

Table Global Household Cleaning Tools Sales by Players (2016-2018) (M Units)

Table Global Household Cleaning Tools Sales Market Share by Players (2016-2018)

Figure Global Household Cleaning Tools Sales Market Share by Players in 2016

Figure Global Household Cleaning Tools Sales Market Share by Players in 2017

Table Global Household Cleaning Tools Revenue by Players (2016-2018) (\$ Millions)

Table Global Household Cleaning Tools Revenue Market Share by Players (2016-2018)

Figure Global Household Cleaning Tools Revenue Market Share by Players in 2016

Figure Global Household Cleaning Tools Revenue Market Share by Players in 2017

Table Global Household Cleaning Tools Sale Price by Players (2016-2018)

Figure Global Household Cleaning Tools Sale Price by Players in 2017

Table Global Household Cleaning Tools Manufacturing Base Distribution and Sales Area by Players

Table Players Household Cleaning Tools Products Offered

Table Household Cleaning Tools Concentration Ratio (CR3, CR5 and CR10) (2016-2018)



Table Global Household Cleaning Tools Consumption by Regions 2013-2018 (M Units)

Table Global Household Cleaning Tools Consumption Market Share by Regions  
2013-2018

Figure Global Household Cleaning Tools Consumption Market Share by Regions  
2013-2018

Table Global Household Cleaning Tools Value by Regions 2013-2018 (\$ Millions)

Table Global Household Cleaning Tools Value Market Share by Regions 2013-2018

Figure Global Household Cleaning Tools Value Market Share by Regions 2013-2018

Figure Americas Household Cleaning Tools Consumption 2013-2018 (M Units)

Figure Americas Household Cleaning Tools Value 2013-2018 (\$ Millions)

Figure APAC Household Cleaning Tools Consumption 2013-2018 (M Units)

Figure APAC Household Cleaning Tools Value 2013-2018 (\$ Millions)

Figure Europe Household Cleaning Tools Consumption 2013-2018 (M Units)

Figure Europe Household Cleaning Tools Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Household Cleaning Tools Consumption 2013-2018 (M  
Units)

Figure Middle East & Africa Household Cleaning Tools Value 2013-2018 (\$ Millions)

Table Americas Household Cleaning Tools Consumption by Countries (2013-2018) (M  
Units)

Table Americas Household Cleaning Tools Consumption Market Share by Countries  
(2013-2018)

Figure Americas Household Cleaning Tools Consumption Market Share by Countries in  
2017

Table Americas Household Cleaning Tools Value by Countries (2013-2018) (\$ Millions)

Table Americas Household Cleaning Tools Value Market Share by Countries  
(2013-2018)

Figure Americas Household Cleaning Tools Value Market Share by Countries in 2017

Table Americas Household Cleaning Tools Consumption by Type (2013-2018) (M  
Units)

Table Americas Household Cleaning Tools Consumption Market Share by Type  
(2013-2018)

Figure Americas Household Cleaning Tools Consumption Market Share by Type in  
2017

Table Americas Household Cleaning Tools Consumption by Application (2013-2018) (M  
Units)

Table Americas Household Cleaning Tools Consumption Market Share by Application  
(2013-2018)

Figure Americas Household Cleaning Tools Consumption Market Share by Application  
in 2017



Figure United States Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure United States Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Canada Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Canada Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Mexico Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Mexico Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Table APAC Household Cleaning Tools Consumption by Countries (2013-2018) (M Units)

Table APAC Household Cleaning Tools Consumption Market Share by Countries (2013-2018)

Figure APAC Household Cleaning Tools Consumption Market Share by Countries in 2017

Table APAC Household Cleaning Tools Value by Countries (2013-2018) (\$ Millions)

Table APAC Household Cleaning Tools Value Market Share by Countries (2013-2018)

Figure APAC Household Cleaning Tools Value Market Share by Countries in 2017

Table APAC Household Cleaning Tools Consumption by Type (2013-2018) (M Units)

Table APAC Household Cleaning Tools Consumption Market Share by Type (2013-2018)

Figure APAC Household Cleaning Tools Consumption Market Share by Type in 2017

Table APAC Household Cleaning Tools Consumption by Application (2013-2018) (M Units)

Table APAC Household Cleaning Tools Consumption Market Share by Application (2013-2018)

Figure APAC Household Cleaning Tools Consumption Market Share by Application in 2017

Figure China Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure China Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Japan Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Japan Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Korea Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Korea Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Southeast Asia Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure India Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure India Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Australia Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Australia Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Table Europe Household Cleaning Tools Consumption by Countries (2013-2018) (M Units)

Table Europe Household Cleaning Tools Consumption Market Share by Countries (2013-2018)

Figure Europe Household Cleaning Tools Consumption Market Share by Countries in 2017

Table Europe Household Cleaning Tools Value by Countries (2013-2018) (\$ Millions)

Table Europe Household Cleaning Tools Value Market Share by Countries (2013-2018)

Figure Europe Household Cleaning Tools Value Market Share by Countries in 2017

Table Europe Household Cleaning Tools Consumption by Type (2013-2018) (M Units)

Table Europe Household Cleaning Tools Consumption Market Share by Type (2013-2018)

Figure Europe Household Cleaning Tools Consumption Market Share by Type in 2017

Table Europe Household Cleaning Tools Consumption by Application (2013-2018) (M Units)

Table Europe Household Cleaning Tools Consumption Market Share by Application (2013-2018)

Figure Europe Household Cleaning Tools Consumption Market Share by Application in 2017

Figure Germany Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Germany Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure France Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure France Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure UK Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure UK Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Italy Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Italy Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Russia Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Russia Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Spain Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Spain Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Household Cleaning Tools Consumption by Countries (2013-2018) (M Units)

Table Middle East & Africa Household Cleaning Tools Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Household Cleaning Tools Consumption Market Share by Countries in 2017

Table Middle East & Africa Household Cleaning Tools Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Household Cleaning Tools Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Household Cleaning Tools Value Market Share by Countries in 2017

Table Middle East & Africa Household Cleaning Tools Consumption by Type (2013-2018) (M Units)

Table Middle East & Africa Household Cleaning Tools Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Household Cleaning Tools Consumption Market Share by Type in 2017

Table Middle East & Africa Household Cleaning Tools Consumption by Application (2013-2018) (M Units)

Table Middle East & Africa Household Cleaning Tools Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Household Cleaning Tools Consumption Market Share by Application in 2017

Figure Egypt Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Egypt Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure South Africa Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure South Africa Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Israel Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Israel Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure Turkey Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure Turkey Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Household Cleaning Tools Consumption Growth 2013-2018 (M Units)

Figure GCC Countries Household Cleaning Tools Value Growth 2013-2018 (\$ Millions)

Table Household Cleaning Tools Distributors List

Table Household Cleaning Tools Customer List

Figure Global Household Cleaning Tools Consumption Growth Rate Forecast (2018-2023) (M Units)

Figure Global Household Cleaning Tools Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Household Cleaning Tools Consumption Forecast by Countries (2018-2023) (M Units)

Table Global Household Cleaning Tools Consumption Market Forecast by Regions

Table Global Household Cleaning Tools Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Household Cleaning Tools Value Market Share Forecast by Regions

Figure Americas Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Americas Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure APAC Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure APAC Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Europe Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Europe Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Middle East & Africa Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure United States Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure United States Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Canada Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Canada Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Mexico Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Mexico Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Brazil Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Brazil Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure China Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure China Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Japan Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Japan Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Korea Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Korea Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Southeast Asia Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Southeast Asia Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure India Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure India Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Australia Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Australia Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Germany Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Germany Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure France Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure France Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure UK Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure UK Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Italy Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Italy Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Russia Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Russia Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Spain Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Spain Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Egypt Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Egypt Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure South Africa Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure South Africa Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Israel Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Israel Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure Turkey Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure Turkey Household Cleaning Tools Value 2018-2023 (\$ Millions)

Figure GCC Countries Household Cleaning Tools Consumption 2018-2023 (M Units)

Figure GCC Countries Household Cleaning Tools Value 2018-2023 (\$ Millions)

Table Global Household Cleaning Tools Consumption Forecast by Type (2018-2023) (M Units)

Table Global Household Cleaning Tools Consumption Market Share Forecast by Type (2018-2023)

Table Global Household Cleaning Tools Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Household Cleaning Tools Value Market Share Forecast by Type (2018-2023)

Table Global Household Cleaning Tools Consumption Forecast by Application (2018-2023) (M Units)

Table Global Household Cleaning Tools Consumption Market Share Forecast by Application (2018-2023)

Table Global Household Cleaning Tools Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Household Cleaning Tools Value Market Share Forecast by Application (2018-2023)

Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Procter & Gamble Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Procter & Gamble Household Cleaning Tools Market Share (2016-2018)

Table 3M Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 3M Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure 3M Household Cleaning Tools Market Share (2016-2018)

Table Freudenberg Basic Information, Manufacturing Base, Sales Area and Its



## Competitors

Table Freudenberg Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Freudenberg Household Cleaning Tools Market Share (2016-2018)

Table Butler Home Product Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Butler Home Product Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Butler Home Product Household Cleaning Tools Market Share (2016-2018)

Table Greenwood Mop And Broom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Greenwood Mop And Broom Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Greenwood Mop And Broom Household Cleaning Tools Market Share (2016-2018)

Table Libman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Libman Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Libman Household Cleaning Tools Market Share (2016-2018)

Table Carlisle FoodService Products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Carlisle FoodService Products Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Carlisle FoodService Products Household Cleaning Tools Market Share (2016-2018)

Table EMSCO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table EMSCO Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure EMSCO Household Cleaning Tools Market Share (2016-2018)

Table Ettore Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ettore Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ettore Household Cleaning Tools Market Share (2016-2018)

Table Fuller Brush Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fuller Brush Household Cleaning Tools Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Fuller Brush Household Cleaning Tools Market Share (2016-2018)

Table Cequent Consumer Products Basic Information, Manufacturing Base, Sales Area

and Its Competitors

Table Newell Brands Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OXO International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unger Global Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zwipes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Galileo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gala Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table WUYI TOP Plastics Basic Information, Manufacturing Base, Sales Area and Its Competitors

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