

2018-2023 Global Household Air Purifiers Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Household Air Purifiers market for 2018-2023. This report studies the Household Air Purifiers market, Household Air Purifiers, also known as 'air cleaners,' are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

The global Household Air Purifiers industry mainly concentrates in North America, Europe, China and Japan. North America `s consumption volume accounted for the highest market share (34.03 %) in 2017, followed by Europe and China. China and India are expected to be the fast growing regions for the next five years owing to the increasing disposable incomes of consumers, rising awareness of the health and environment.

The Household Air Purifiers mainly used by individuals or families at home, so the consumers of Household Air Purifiers is individuals or families. The Household Air Purifiers have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, allergens and they are mainly used in in living room, bed room and kitchen. Currently, a major factor affecting the global market growth is the increase of manufacturers in developing countries, such as China. As large demand of environment protection products at home and abroad, many companies began to enter the field.

Over the next five years, LPI(LP Information) projects that Household Air Purifiers will register a 8.7% CAGR in terms of revenue, reach US\$ 9570 million by 2023, from US\$ 5790 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Household Air Purifiers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

HEPA

Active Carbon

Electrostatic Precipitator

Ion and Ozone Generator

Others

Segmentation by application:

Living Room

Bed Room

Kitchen

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

Mfresh

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Household Air Purifiers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Household Air Purifiers market by identifying its various subsegments.

Focuses on the key global Household Air Purifiers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Household Air Purifiers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Household Air Purifiers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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