

# 2018-2023 Global Hot-Melt Based Packaging Adhesives Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Hot-Melt Based Packaging Adhesives market for 2018-2023.

The hot melt adhesives are defined as adhesives that melt and flow on application of heat and solidify on cooling to give a strong adhesion. They are applied in a molten state at temperatures that range from 120°C to 180°C depending on applications and materials to be bonded.

Hot-melt adhesives are composed of three main components: a high-molecular-weight polymer that provides the adhesives' main structure and mechanical properties, a resin/tackifier that provides wetting and adhesion properties, and a plasticizer (or wax) that controls viscosity.

In general, the hot-melt based packaging adhesive is highly competitive. However, the major market share is occupied by a few players like Henkel, Bostik and H.B. Fuller. Depending on the different adhesive, different market segment, gross margins for hot-melt based packaging adhesives products commonly range from 15% to 20%. Hot-melt based packaging adhesives are selected and priced based on their performance characteristics.

Regionally, Indonesia, Thailand, Malaysia are the main consumption market of Hot-Melt Based Packaging Adhesives. For application, Case & Carton have kept to be the dominant segment of Hot-Melt Based Packaging Adhesives downstream industry. The downstream market would remain stable in the following years.

Hot-Melt Based Packaging Adhesives manufacturers have sales support and R & D staff that work closely with customers to modify existing products or develop new products. In many cases, the responsiveness of the R & D and technical customer

service of the supplier are decisive factors in choosing adhesives. However, some major Adhesives producers, such as 3M, have reduced product differentiation and customization and are instead concentrating more on unique, but higher-margin, products with greater market potential.

Over the next five years, LPI(LP Information) projects that Hot-Melt Based Packaging Adhesives will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Hot-Melt Based Packaging Adhesives market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

EVA HMA

SBC HMA

PA HMA

APAO HMA

POE HMA

Segmentation by application:

Case & Carton

Plastic Packaging

Labeling

Line Packaging

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Henkel

H. B. Fuller

Bostik (Arkema)

3M

Sika

Beardow Adams

Jowat

Avery Dennison

Adtek Malaysia

Cherng Tay Technology

Star Bond (Thailand)

Makro Rekat Sekawa

Yenom

PT.MORESCO MACRO ADHESIVE

Tex Year Industries

Nan Pao

Paramelt

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Hot-Melt Based Packaging Adhesives consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Hot-Melt Based Packaging Adhesives market by identifying its various subsegments.

Focuses on the key global Hot-Melt Based Packaging Adhesives manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Hot-Melt Based Packaging Adhesives with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Hot-Melt Based Packaging Adhesives submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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