

# 2018-2023 Global Hot Dogs and Sausages Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Hot Dogs and Sausages market for 2018-2023.

Sausage is a food usually made from ground meat with a skin around it. Typically, a sausage is formed in a casing traditionally made from intestine, but sometimes synthetic. A hot dog (also spelled hotdog) is a cooked sausage, traditionally grilled or steamed and served in a sliced bun as a sandwich. A regular hot dog (a 45 gram serving) contains 150 calories, 13 grams of fat, and 5 grams of protein.

Among the different regions including North America, Europe, Asia Pacific, the Middle East and Africa and Latin America, Asia Pacific held the largest Consumption market share of 38.76% in 2015, followed by Europe and North America.

The global hot dog and sausages market is fragmented resulting in intense competition. The vendors compete on the basis of price differentiation, product and category extension, flavor innovations and calorie intake per consumption. The market is also expected to face competition from indirect substitutes such as fruits, juices, and salads during the forecast period.

Hot dogs and sausages have attained popularity worldwide but differ in consumption pattern from region to region. During different seasons, flavor preferences in hot dogs and sausages change. Demand for chicken, beef, and certain prepared foods products, such as hot dogs and smoked sausage, generally increases during the spring and summer months and generally decreases during the winter months. And dinner sausages are more in demand in summer and during the holiday season, there is more demand for breakfast sausages.

Over the next five years, LPI(LP Information) projects that Hot Dogs and Sausages will register a 2.7% CAGR in terms of revenue, reach US\$ 81200 million by 2023, from US\$ 69300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Hot Dogs and Sausages market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Pork Hot Dogs and Sausages

Chicken Hot Dogs and Sausages

Beef Hot Dogs and Sausages

Others

Segmentation by application:

Hotel & Restaurant

Barbecue

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

WH Group (Smithfield Foods)

Tyson Foods (Hillshire Brands)

Oscar Mayer

Campofrío Food Group

Hormel

Bar-S Foods

Pilgrim's Pride

Johnsonville Sausage

Kunzler & Co

Vienna Beef

Carolina Packers

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Hot Dogs and Sausages consumption (value &

volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Hot Dogs and Sausages market by identifying its various subsegments.

Focuses on the key global Hot Dogs and Sausages manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Hot Dogs and Sausages with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Hot Dogs and Sausages submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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