

# 2018-2023 Global Home Use Beer Brewing Machine Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Home Use Beer Brewing Machine market for 2018-2023.

Home use beer brewing machine is a tool with saccharification, fermentation, filtration systems, which is used to brew craft beer at home.

On the basis of region, North America is the largest market segment of Home Use Beer Brewing Machine, with a consumption market share nearly 54.95% in 2017, followed by Europe with a consumption market share nearly 29.55% in 2017.

With the popularity of craft beer, especially in the United States, Australia, Europe in recent years, demand for home use beer brewing machine is also increasing. Most of players in the market adopted pre-order strategy on crowdfunding campaign, such as Indiegogo, Kickstarter, Backerkit, etc.

As downstream demand grows and technical barriers become less, there will be a huge market space for Home Use Beer Brewing Machine. To grab more market, the little companies have to expand the technology, capital investment and brand influence. To meet the challenge of little companies and keep their leading stage, leading companies need to increase the technology innovation and speed up the product upgrading. In the future, Home Use Beer Brewing Machine market will still be a market of fierce competition.

Over the next five years, LPI(LP Information) projects that Home Use Beer Brewing Machine will register a 134.7% CAGR in terms of revenue, reach US\$ 1260 million by 2023, from US\$ 8 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Use Beer Brewing Machine market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Semi-automatic Beer Brewing Machine

Fully-automatic & Smart Beer Brewing Machine

Segmentation by application:

On-line

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

PicoBrew

Speidel

Grainfather

Brewie

MiniBrew

HOPii, Inc.

iGulu

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Home Use Beer Brewing Machine consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Home Use Beer Brewing Machine market by identifying its various subsegments.

Focuses on the key global Home Use Beer Brewing Machine manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Home Use Beer Brewing Machine with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Home Use Beer Brewing Machine submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **2018-2023 GLOBAL HOME USE BEER BREWING MACHINE CONSUMPTION MARKET REPORT**

#### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

#### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Home Use Beer Brewing Machine Consumption 2013-2023
  - 2.1.2 Home Use Beer Brewing Machine Consumption CAGR by Region
- 2.2 Home Use Beer Brewing Machine Segment by Type
  - 2.2.1 Semi-automatic Beer Brewing Machine
  - 2.2.2 Fully-automatic & Smart Beer Brewing Machine
- 2.3 Home Use Beer Brewing Machine Consumption by Type
  - 2.3.1 Global Home Use Beer Brewing Machine Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Home Use Beer Brewing Machine Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Home Use Beer Brewing Machine Sale Price by Type (2013-2018)
- 2.4 Home Use Beer Brewing Machine Segment by Application
  - 2.4.1 On-line
  - 2.4.2 Offline
- 2.5 Home Use Beer Brewing Machine Consumption by Application
  - 2.5.1 Global Home Use Beer Brewing Machine Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Home Use Beer Brewing Machine Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Home Use Beer Brewing Machine Sale Price by Application (2013-2018)

#### **3 GLOBAL HOME USE BEER BREWING MACHINE BY PLAYERS**

- 3.1 Global Home Use Beer Brewing Machine Sales Market Share by Players
  - 3.1.1 Global Home Use Beer Brewing Machine Sales by Players (2016-2018)
  - 3.1.2 Global Home Use Beer Brewing Machine Sales Market Share by Players (2016-2018)
- 3.2 Global Home Use Beer Brewing Machine Revenue Market Share by Players
  - 3.2.1 Global Home Use Beer Brewing Machine Revenue by Players (2016-2018)
  - 3.2.2 Global Home Use Beer Brewing Machine Revenue Market Share by Players (2016-2018)
- 3.3 Global Home Use Beer Brewing Machine Sale Price by Players
- 3.4 Global Home Use Beer Brewing Machine Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Home Use Beer Brewing Machine Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Home Use Beer Brewing Machine Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 HOME USE BEER BREWING MACHINE BY REGIONS**

- 4.1 Home Use Beer Brewing Machine by Regions
  - 4.1.1 Global Home Use Beer Brewing Machine Consumption by Regions
  - 4.1.2 Global Home Use Beer Brewing Machine Value by Regions
- 4.2 Americas Home Use Beer Brewing Machine Consumption Growth
- 4.3 APAC Home Use Beer Brewing Machine Consumption Growth
- 4.4 Europe Home Use Beer Brewing Machine Consumption Growth
- 4.5 Middle East & Africa Home Use Beer Brewing Machine Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Home Use Beer Brewing Machine Consumption by Countries
  - 5.1.1 Americas Home Use Beer Brewing Machine Consumption by Countries (2013-2018)
  - 5.1.2 Americas Home Use Beer Brewing Machine Value by Countries (2013-2018)
- 5.2 Americas Home Use Beer Brewing Machine Consumption by Type
- 5.3 Americas Home Use Beer Brewing Machine Consumption by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

6.1 APAC Home Use Beer Brewing Machine Consumption by Countries

6.1.1 APAC Home Use Beer Brewing Machine Consumption by Countries (2013-2018)

6.1.2 APAC Home Use Beer Brewing Machine Value by Countries (2013-2018)

6.2 APAC Home Use Beer Brewing Machine Consumption by Type

6.3 APAC Home Use Beer Brewing Machine Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

7.1 Europe Home Use Beer Brewing Machine by Countries

7.1.1 Europe Home Use Beer Brewing Machine Consumption by Countries (2013-2018)

7.1.2 Europe Home Use Beer Brewing Machine Value by Countries (2013-2018)

7.2 Europe Home Use Beer Brewing Machine Consumption by Type

7.3 Europe Home Use Beer Brewing Machine Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Home Use Beer Brewing Machine by Countries



8.1.1 Middle East & Africa Home Use Beer Brewing Machine Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Home Use Beer Brewing Machine Value by Countries (2013-2018)

8.2 Middle East & Africa Home Use Beer Brewing Machine Consumption by Type

8.3 Middle East & Africa Home Use Beer Brewing Machine Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Home Use Beer Brewing Machine Distributors

10.3 Home Use Beer Brewing Machine Customer

## **11 GLOBAL HOME USE BEER BREWING MACHINE MARKET FORECAST**

11.1 Global Home Use Beer Brewing Machine Consumption Forecast (2018-2023)

11.2 Global Home Use Beer Brewing Machine Forecast by Regions

11.2.1 Global Home Use Beer Brewing Machine Forecast by Regions (2018-2023)

11.2.2 Global Home Use Beer Brewing Machine Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast
  - 11.4.2 Japan Market Forecast
  - 11.4.3 Korea Market Forecast
  - 11.4.4 Southeast Asia Market Forecast
  - 11.4.5 India Market Forecast
  - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Home Use Beer Brewing Machine Forecast by Type
- 11.8 Global Home Use Beer Brewing Machine Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 PicoBrew
  - 12.1.1 Company Details
  - 12.1.2 Home Use Beer Brewing Machine Product Offered
  - 12.1.3 PicoBrew Home Use Beer Brewing Machine Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 PicoBrew News
- 12.2 Speidel
  - 12.2.1 Company Details

- 12.2.2 Home Use Beer Brewing Machine Product Offered
- 12.2.3 Speidel Home Use Beer Brewing Machine Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 Speidel News
- 12.3 Grainfather
  - 12.3.1 Company Details
  - 12.3.2 Home Use Beer Brewing Machine Product Offered
  - 12.3.3 Grainfather Home Use Beer Brewing Machine Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 Grainfather News
- 12.4 Brewie
  - 12.4.1 Company Details
  - 12.4.2 Home Use Beer Brewing Machine Product Offered
  - 12.4.3 Brewie Home Use Beer Brewing Machine Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 Brewie News
- 12.5 MiniBrew
  - 12.5.1 Company Details
  - 12.5.2 Home Use Beer Brewing Machine Product Offered
  - 12.5.3 MiniBrew Home Use Beer Brewing Machine Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 MiniBrew News
- 12.6 HOPii, Inc.
  - 12.6.1 Company Details
  - 12.6.2 Home Use Beer Brewing Machine Product Offered
  - 12.6.3 HOPii, Inc. Home Use Beer Brewing Machine Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 HOPii, Inc. News
- 12.7 iGulu
  - 12.7.1 Company Details
  - 12.7.2 Home Use Beer Brewing Machine Product Offered
  - 12.7.3 iGulu Home Use Beer Brewing Machine Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview

12.7.5 iGulu News

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Home Use Beer Brewing Machine

Table Product Specifications of Home Use Beer Brewing Machine

Figure Home Use Beer Brewing Machine Report Years Considered

Figure Market Research Methodology

Figure Global Home Use Beer Brewing Machine Consumption Growth Rate 2013-2023 (Units)

Figure Global Home Use Beer Brewing Machine Value Growth Rate 2013-2023 (\$ Millions)

Table Home Use Beer Brewing Machine Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Semi-automatic Beer Brewing Machine

Table Major Players of Semi-automatic Beer Brewing Machine

Figure Product Picture of Fully-automatic & Smart Beer Brewing Machine

Table Major Players of Fully-automatic & Smart Beer Brewing Machine

Table Global Consumption Sales by Type (2013-2018)

Table Global Home Use Beer Brewing Machine Consumption Market Share by Type (2013-2018)

Figure Global Home Use Beer Brewing Machine Consumption Market Share by Type (2013-2018)

Table Global Home Use Beer Brewing Machine Revenue by Type (2013-2018) (\$ million)

Table Global Home Use Beer Brewing Machine Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Home Use Beer Brewing Machine Value Market Share by Type (2013-2018)

Table Global Home Use Beer Brewing Machine Sale Price by Type (2013-2018)

Figure Home Use Beer Brewing Machine Consumed in On-line

Figure Global Home Use Beer Brewing Machine Market: On-line (2013-2018) (Units)

Figure Global Home Use Beer Brewing Machine Market: On-line (2013-2018) (\$ Millions)

Figure Global On-line YoY Growth (\$ Millions)

Figure Home Use Beer Brewing Machine Consumed in Offline

Figure Global Home Use Beer Brewing Machine Market: Offline (2013-2018) (Units)

Figure Global Home Use Beer Brewing Machine Market: Offline (2013-2018) (\$ Millions)

Figure Global Offline YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Home Use Beer Brewing Machine Consumption Market Share by Application (2013-2018)

Figure Global Home Use Beer Brewing Machine Consumption Market Share by Application (2013-2018)

Table Global Home Use Beer Brewing Machine Value by Application (2013-2018)

Table Global Home Use Beer Brewing Machine Value Market Share by Application (2013-2018)

Figure Global Home Use Beer Brewing Machine Value Market Share by Application (2013-2018)

Table Global Home Use Beer Brewing Machine Sale Price by Application (2013-2018)

Table Global Home Use Beer Brewing Machine Sales by Players (2016-2018) (Units)

Table Global Home Use Beer Brewing Machine Sales Market Share by Players (2016-2018)

Figure Global Home Use Beer Brewing Machine Sales Market Share by Players in 2016

Figure Global Home Use Beer Brewing Machine Sales Market Share by Players in 2017

Table Global Home Use Beer Brewing Machine Revenue by Players (2016-2018) (\$ Millions)

Table Global Home Use Beer Brewing Machine Revenue Market Share by Players (2016-2018)

Figure Global Home Use Beer Brewing Machine Revenue Market Share by Players in 2016

Figure Global Home Use Beer Brewing Machine Revenue Market Share by Players in 2017

Table Global Home Use Beer Brewing Machine Sale Price by Players (2016-2018)

Figure Global Home Use Beer Brewing Machine Sale Price by Players in 2017

Table Global Home Use Beer Brewing Machine Manufacturing Base Distribution and Sales Area by Players

Table Players Home Use Beer Brewing Machine Products Offered

Table Home Use Beer Brewing Machine Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Home Use Beer Brewing Machine Consumption by Regions 2013-2018 (Units)

Table Global Home Use Beer Brewing Machine Consumption Market Share by Regions 2013-2018

Figure Global Home Use Beer Brewing Machine Consumption Market Share by Regions 2013-2018

Table Global Home Use Beer Brewing Machine Value by Regions 2013-2018 (\$ Millions)

Table Global Home Use Beer Brewing Machine Value Market Share by Regions  
2013-2018

Figure Global Home Use Beer Brewing Machine Value Market Share by Regions  
2013-2018

Figure Americas Home Use Beer Brewing Machine Consumption 2013-2018 (Units)

Figure Americas Home Use Beer Brewing Machine Value 2013-2018 (\$ Millions)

Figure APAC Home Use Beer Brewing Machine Consumption 2013-2018 (Units)

Figure APAC Home Use Beer Brewing Machine Value 2013-2018 (\$ Millions)

Figure Europe Home Use Beer Brewing Machine Consumption 2013-2018 (Units)

Figure Europe Home Use Beer Brewing Machine Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Home Use Beer Brewing Machine Consumption 2013-2018  
(Units)

Figure Middle East & Africa Home Use Beer Brewing Machine Value 2013-2018 (\$  
Millions)

Table Americas Home Use Beer Brewing Machine Consumption by Countries  
(2013-2018) (Units)

Table Americas Home Use Beer Brewing Machine Consumption Market Share by  
Countries (2013-2018)

Figure Americas Home Use Beer Brewing Machine Consumption Market Share by  
Countries in 2017

Table Americas Home Use Beer Brewing Machine Value by Countries (2013-2018) (\$  
Millions)

Table Americas Home Use Beer Brewing Machine Value Market Share by Countries  
(2013-2018)

Figure Americas Home Use Beer Brewing Machine Value Market Share by Countries in  
2017

Table Americas Home Use Beer Brewing Machine Consumption by Type (2013-2018)  
(Units)

Table Americas Home Use Beer Brewing Machine Consumption Market Share by Type  
(2013-2018)

Figure Americas Home Use Beer Brewing Machine Consumption Market Share by Type  
in 2017

Table Americas Home Use Beer Brewing Machine Consumption by Application  
(2013-2018) (Units)

Table Americas Home Use Beer Brewing Machine Consumption Market Share by  
Application (2013-2018)

Figure Americas Home Use Beer Brewing Machine Consumption Market Share by  
Application in 2017

Figure United States Home Use Beer Brewing Machine Consumption Growth

2013-2018 (Units)

Figure United States Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Canada Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Canada Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Mexico Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Mexico Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Table APAC Home Use Beer Brewing Machine Consumption by Countries (2013-2018) (Units)

Table APAC Home Use Beer Brewing Machine Consumption Market Share by Countries (2013-2018)

Figure APAC Home Use Beer Brewing Machine Consumption Market Share by Countries in 2017

Table APAC Home Use Beer Brewing Machine Value by Countries (2013-2018) (\$ Millions)

Table APAC Home Use Beer Brewing Machine Value Market Share by Countries (2013-2018)

Figure APAC Home Use Beer Brewing Machine Value Market Share by Countries in 2017

Table APAC Home Use Beer Brewing Machine Consumption by Type (2013-2018) (Units)

Table APAC Home Use Beer Brewing Machine Consumption Market Share by Type (2013-2018)

Figure APAC Home Use Beer Brewing Machine Consumption Market Share by Type in 2017

Table APAC Home Use Beer Brewing Machine Consumption by Application (2013-2018) (Units)

Table APAC Home Use Beer Brewing Machine Consumption Market Share by Application (2013-2018)

Figure APAC Home Use Beer Brewing Machine Consumption Market Share by Application in 2017

Figure China Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure China Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Japan Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Japan Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)



Figure Korea Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Korea Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Southeast Asia Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure India Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure India Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Australia Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Australia Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Table Europe Home Use Beer Brewing Machine Consumption by Countries (2013-2018) (Units)

Table Europe Home Use Beer Brewing Machine Consumption Market Share by Countries (2013-2018)

Figure Europe Home Use Beer Brewing Machine Consumption Market Share by Countries in 2017

Table Europe Home Use Beer Brewing Machine Value by Countries (2013-2018) (\$ Millions)

Table Europe Home Use Beer Brewing Machine Value Market Share by Countries (2013-2018)

Figure Europe Home Use Beer Brewing Machine Value Market Share by Countries in 2017

Table Europe Home Use Beer Brewing Machine Consumption by Type (2013-2018) (Units)

Table Europe Home Use Beer Brewing Machine Consumption Market Share by Type (2013-2018)

Figure Europe Home Use Beer Brewing Machine Consumption Market Share by Type in 2017

Table Europe Home Use Beer Brewing Machine Consumption by Application (2013-2018) (Units)

Table Europe Home Use Beer Brewing Machine Consumption Market Share by Application (2013-2018)

Figure Europe Home Use Beer Brewing Machine Consumption Market Share by Application in 2017

Figure Germany Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Germany Home Use Beer Brewing Machine Value Growth 2013-2018 (\$

Millions)

Figure France Home Use Beer Brewing Machine Consumption Growth 2013-2018

(Units)

Figure France Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure UK Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure UK Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Italy Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Italy Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Russia Home Use Beer Brewing Machine Consumption Growth 2013-2018

(Units)

Figure Russia Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Spain Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Spain Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Home Use Beer Brewing Machine Consumption by Countries (2013-2018) (Units)

Table Middle East & Africa Home Use Beer Brewing Machine Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Home Use Beer Brewing Machine Consumption Market Share by Countries in 2017

Table Middle East & Africa Home Use Beer Brewing Machine Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Home Use Beer Brewing Machine Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Home Use Beer Brewing Machine Value Market Share by Countries in 2017

Table Middle East & Africa Home Use Beer Brewing Machine Consumption by Type (2013-2018) (Units)

Table Middle East & Africa Home Use Beer Brewing Machine Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Home Use Beer Brewing Machine Consumption Market Share by Type in 2017

Table Middle East & Africa Home Use Beer Brewing Machine Consumption by Application (2013-2018) (Units)

Table Middle East & Africa Home Use Beer Brewing Machine Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Home Use Beer Brewing Machine Consumption Market Share by Application in 2017

Figure Egypt Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Egypt Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure South Africa Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure South Africa Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Israel Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Israel Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure Turkey Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure Turkey Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Home Use Beer Brewing Machine Consumption Growth 2013-2018 (Units)

Figure GCC Countries Home Use Beer Brewing Machine Value Growth 2013-2018 (\$ Millions)

Table Home Use Beer Brewing Machine Distributors List

Table Home Use Beer Brewing Machine Customer List

Figure Global Home Use Beer Brewing Machine Consumption Growth Rate Forecast (2018-2023) (Units)

Figure Global Home Use Beer Brewing Machine Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Home Use Beer Brewing Machine Consumption Forecast by Countries (2018-2023) (Units)

Table Global Home Use Beer Brewing Machine Consumption Market Forecast by Regions

Table Global Home Use Beer Brewing Machine Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Home Use Beer Brewing Machine Value Market Share Forecast by Regions

Figure Americas Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Americas Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure APAC Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure APAC Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Europe Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Europe Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Middle East & Africa Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure United States Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure United States Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Canada Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Canada Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Mexico Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Mexico Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Brazil Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Brazil Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure China Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure China Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Japan Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Japan Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Korea Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Korea Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Southeast Asia Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Southeast Asia Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure India Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure India Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Australia Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Australia Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Germany Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Germany Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure France Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure France Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure UK Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure UK Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Italy Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Italy Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Russia Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Russia Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Spain Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Spain Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Egypt Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Egypt Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure South Africa Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure South Africa Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Israel Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Israel Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure Turkey Home Use Beer Brewing Machine Consumption 2018-2023 (Units)

Figure Turkey Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Figure GCC Countries Home Use Beer Brewing Machine Consumption 2018-2023  
(Units)

Figure GCC Countries Home Use Beer Brewing Machine Value 2018-2023 (\$ Millions)

Table Global Home Use Beer Brewing Machine Consumption Forecast by Type  
(2018-2023) (Units)

Table Global Home Use Beer Brewing Machine Consumption Market Share Forecast by  
Type (2018-2023)

Table Global Home Use Beer Brewing Machine Value Forecast by Type (2018-2023) (\$  
Millions)

Table Global Home Use Beer Brewing Machine Value Market Share Forecast by Type  
(2018-2023)

Table Global Home Use Beer Brewing Machine Consumption Forecast by Application  
(2018-2023) (Units)

Table Global Home Use Beer Brewing Machine Consumption Market Share Forecast by  
Application (2018-2023)

Table Global Home Use Beer Brewing Machine Value Forecast by Application  
(2018-2023) (\$ Millions)

Table Global Home Use Beer Brewing Machine Value Market Share Forecast by  
Application (2018-2023)

Table PicoBrew Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PicoBrew Home Use Beer Brewing Machine Sales, Revenue, Price and Gross  
Margin (2016-2018)

Figure PicoBrew Home Use Beer Brewing Machine Market Share (2016-2018)

Table Speidel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Speidel Home Use Beer Brewing Machine Sales, Revenue, Price and Gross  
Margin (2016-2018)

Figure Speidel Home Use Beer Brewing Machine Market Share (2016-2018)

Table Grainfather Basic Information, Manufacturing Base, Sales Area and Its  
Competitors

Table Grainfather Home Use Beer Brewing Machine Sales, Revenue, Price and Gross  
Margin (2016-2018)

Figure Grainfather Home Use Beer Brewing Machine Market Share (2016-2018)

Table Brewie Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brewie Home Use Beer Brewing Machine Sales, Revenue, Price and Gross  
Margin (2016-2018)

Figure Brewie Home Use Beer Brewing Machine Market Share (2016-2018)

Table MiniBrew Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MiniBrew Home Use Beer Brewing Machine Sales, Revenue, Price and Gross  
Margin (2016-2018)

Figure MiniBrew Home Use Beer Brewing Machine Market Share (2016-2018)

Table HOPII, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table HOPII, Inc. Home Use Beer Brewing Machine Sales, Revenue, Price and Gross Margin (2016-2018)

Figure HOPII, Inc. Home Use Beer Brewing Machine Market Share (2016-2018)

Table iGulu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table iGulu Home Use Beer Brewing Machine Sales, Revenue, Price and Gross Margin (2016-2018)

Figure iGulu Home Use Beer Brewing Machine Market Share (2016-2018)

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