

2018-2023 Global Holographic Lamination Film Consumption Market Report

<https://marketpublishers.com/r/2931A14B8DAEN.html>

Date: October 2018

Pages: 165

Price: US\$ 4,660.00 (Single User License)

ID: 2931A14B8DAEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Holographic Lamination Film market for 2018-2023.

Holographic film is a very thin, flexible plastic film [Polyester (PET), Oriented Polypropylene (OPP) and Nylon (Bonyl)] which has been micro-embossed with patterns or even images. Patterns (such as checker plate or diamonds) or an image (such as a tiger) are created by way of an embossing process which can provide a remarkable 3-D effect and/or spectral (rainbow) coloring. The embossing process is akin to cutting tiny grooves into the films surface at various angles and in different shapes. These micro-embossed grooves cause the “diffraction” of normal white light into stunning spectral color. This phenomenon is not unlike the diffraction of white light into spectral colors through a crystal prism.

Holographic films can also be laminated to different types of materials. This combination is often used for brand-enhancing packaging applications. Holographic films can also be laminated to sealable films to make form, fill and seal roll stock packaging or premade flexible bags. It can be laminated to paper or card stock to make consumer packaging and specialty gift boxes and bags. Holographic nylon films can be extrusion coated with sealable polyethylene (PE) for manufacturing into metallic balloons. Holographic polyester films (PET) can also be coated with special adhesives to make holographic hot stamping foils for decorative application to paper or card stock.

Currently, Asia-Pacific is the biggest market in Holographic Lamination Film industry in term of sales volume, and followed by North America, Europe and rest of world.

Southeast Asia Market with economic growth, new packaging equipment investment, growth is expected.

Over the next five years, LPI(LP Information) projects that Holographic Lamination Film will register a 3.8% CAGR in terms of revenue, reach US\$ 190 million by 2023, from US\$ 150 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Holographic Lamination Film market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Transparent Holographic Lamination Film

Metallised Holographic Lamination Film

Segmentation by application:

FMCG and Personal Care

Food and Drink

Pharmaceuticals

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Light Logics

Cosmo Films Limited

K Laser

Uflex Limited

Polinas

Kurz

ITW

Everest Holovisions Limited

Holostik

Univacco

Spectratek

API

Hazen Paper

Integraf

Zhejiang Jinghua Laser

SVG Optronics

Jinjia Group

Shantou Wanshun

Shantou Dongfeng

AFC Hologram

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Holographic Lamination Film consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Holographic Lamination Film market by identifying its various subsegments.

Focuses on the key global Holographic Lamination Film manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Holographic Lamination Film with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Holographic Lamination Film submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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