

2018-2023 Global Hologram Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Hologram market for 2018-2023.

Hologram refers to the acquisition and processing of holograms with a digital sensor array, typically a CCD camera or a similar device.

Lyncee Tec, zSpace, Inc, HoloTech Switzerland AG, Vision Optics GmbH and Eon Reality, Inc are the key players and accounted for 40.93%, 5.75%, 6.60%, 6.88% and 6.12% respectively of the overall Holography market share in 2016. Global giant market mainly distributed in United States, with 33.5% share in 2016. It has unshakable status in this field.

The applications of this market are mainly healthcare, education and research, manufacturing and entertainment, healthcare take a share of 34% of global market in 2016.

This market players' key products are digital holography microscopes, digital holography printing, digital holography imaging, digital holography displays, holography software and platforms etc. Lyncee Tec is the most popular players of digital holography microscope market, it dominates the whole DHM market. There are two main companies in the world printing poster-sized digital holograms, i.e. Geola and HoloTech Switzerland AG (formerly Zebra Imaging).

The market can be classified by hardware, software and service, hardware are mostly digital holography microscope and displays, take a market share of 59%, the software are diversify software and system, the service are like digital holography imaging, extremely demanding inline inspection. The software and service market almost split equally the rest of the market.

Over the next five years, LPI(LP Information) projects that Hologram will register a 27.3% CAGR in terms of revenue, reach US\$ 120 million by 2023, from US\$ 29 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Hologram market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hardware (HW)

Software (SW)

Service

Segmentation by application:

Entertainment

Healthcare

Automotive

Retail Sector

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Lyncee Tec

zSpace, Inc

HoloTech Switzerland AG

Vision Optics GmbH

Eon Reality, Inc

Holoxica Limited

4Deep inwater imaging

Geola

Leia, Inc

Ovizio Imaging Systems NV/SA

RealView Imaging

Phase Holographic Imaging

Mach7 Technologies

Fraunhofer IPM

Nanolive SA

FoVI 3D

Jasper Display Corporation

Kino-mo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Hologram consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Hologram market by identifying its various subsegments.

Focuses on the key global Hologram manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Hologram with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Hologram submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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