

# 2018-2023 Global High Performance Apparel Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global High Performance Apparel market for 2018-2023.

High Performance Apparel, simply defined, are the garments that perform or function for some purpose. These performance clothing help athletes and active people keep cool, comfortable and dry through moisture management and other techniques. High Performance Apparel consist of two sections- Sports wear and Protective Clothing. High Performance Apparel is sold to both, individual consumers as sportswear at retail prices, and as business-to-business protective clothing at wholesale prices. For real, they have the same characteristics working to meet the needs of the wearer's circumstances, and to defeat the risks of the outside environment. There are many methods to make an apparel perform. They include making of garment in specified ways, fabric and trim specification, or fiber and chemical treatments.

High Performance Apparel is one of the fastest growing sectors of the global textile industry. This growth of High Performance Apparel market can be attributed to the changes in the life style of the majority of people today. Active sports such as aerobics, athletics, running, cycling, hiking, mountaineering, swimming, sailing, windsurfing, ballooning, parachuting, snowboarding, and ski-ing are preferred today, over any other recreational activities. With the increasing risks in the industries due to the exposure to hazardous materials such as chemicals, polluting wastes etc. and due to increased risky events like fire, terror attacks etc. High Performance Apparel has all the more become important. The corporate wear sector is also growing with demands for more functionals clothing. Not only functionality, it also needs to be fashionable and stylish. As such, high tech fabrics and apparel that are made for high performance has become a necessity.

Apart from representing status and sophistication, today, clothing is about being fit for purpose, clothing that performs.

Although sales of sportswear bring a lot of opportunities, the study group recommends the new entrants who just have money but without technical advantage, raw materials advantage and downstream support, do not enter into the sportswear field hastily.

Over the next five years, LPI(LP Information) projects that High Performance Apparel will register a 9.5% CAGR in terms of revenue, reach US\$ 10600 million by 2023, from US\$ 6140 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of High Performance Apparel market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Synthetic

Cotton

Wool

Segmentation by application:

Sports Wear

Protective Clothing

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Under armour

Nike

Adidas

VF

Lululemon

Columbia

Puma

Arc'teryx

FILA

Patagonia

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Vista Outdoor

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global High Performance Apparel consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of High Performance Apparel market by identifying its various subsegments.

Focuses on the key global High Performance Apparel manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the High Performance Apparel with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of High Performance Apparel submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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