

2018-2023 Global High Heels Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global High Heels market for 2018-2023.

High heels are a type of shoe in which the heel, compared to the toe, is significantly higher of the ground. These shoes go beyond simply protecting the foot from the ground or improve efficiency of walking. High heels make the wearer taller, accentuating the calf muscle and the length of the leg overall. There are many types of high heels, which come in different styles, colors, and materials, and can be found all over the world. In the last several years, global market of High Heels developed smoothly, with an average growth rate of 2.82%. In 2017, global revenue of High Heels is nearly 34.1 billion USD; the actual production is about 832 million pairs.

According to the price, the classification of High Heels includes Economical type, Medium type, Fine type, Luxury type. And the proportion of Economical type in 2017 is about 65.84%, and the proportion is in decreasing trend from 2013 to 2017.

High Heels is widely used for Daily Wear, Performance, Work Wear. The most proportion of High Heels is used for Daily Wear, and the proportion in 2017 is about 56.81%.

Over the next five years, LPI(LP Information) projects that High Heels will register a 3.8% CAGR in terms of revenue, reach US\$ 42700 million by 2023, from US\$ 34100 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of High Heels market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Economical

Medium

Fine

Luxury

Segmentation by application:

Daily Wear

Performance

Work Wear

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Belle

Nine West

Salvatore Ferragamo

Kering Group

ECCO

C.banner

Clarks

Red Dragonfly

Christian Louboutin

Daphne

Steve Madden

Geox

DIANA

TOD'S s.p.a.

Manolo Blahnik

Jimmy Choo

ST&SAT

Giuseppe Zanotti

Amagasa

Kate Spade

Sergio Rossi

Kawano

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global High Heels consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of High Heels market by identifying its various subsegments.

Focuses on the key global High Heels manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the High Heels with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of High Heels submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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