

# 2018-2023 Global High Heels Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global High Heels market for 2018-2023. High heels are a type of shoe in which the heel, compared to the toe, is significantly higher of the ground. These shoes go beyond simply protecting the foot from the ground or improve efficiency of walking. High heels make the wearer taller, accentuating the calf muscle and the length of the leg overall. There are many types of high heels, which come in different styles, colors, and materials, and can be found all over the world. In the last several years, global market of High Heels developed smoothly, with an average growth rate of 2.82%. In 2017, global revenue of High Heels is nearly 34.1 billion USD; the actual production is about 832 million pairs.

According to the price, the classification of High Heels includes Economical type, Medium type, Fine type, Luxury type. And the proportion of Economical type in 2017 is about 65.84%, and the proportion is in decreasing trend from 2013 to 2017. High Heels is widely used for Daily Wear, Performance, Work Wear. The most proportion of High Heels is used for Daily Wear, and the proportion in 2017 is about 56.81%.

Over the next five years, LPI(LP Information) projects that High Heels will register a 3.8% CAGR in terms of revenue, reach US\$ 42700 million by 2023, from US\$ 34100 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of High Heels market by product type, application, key manufacturers and key regions.

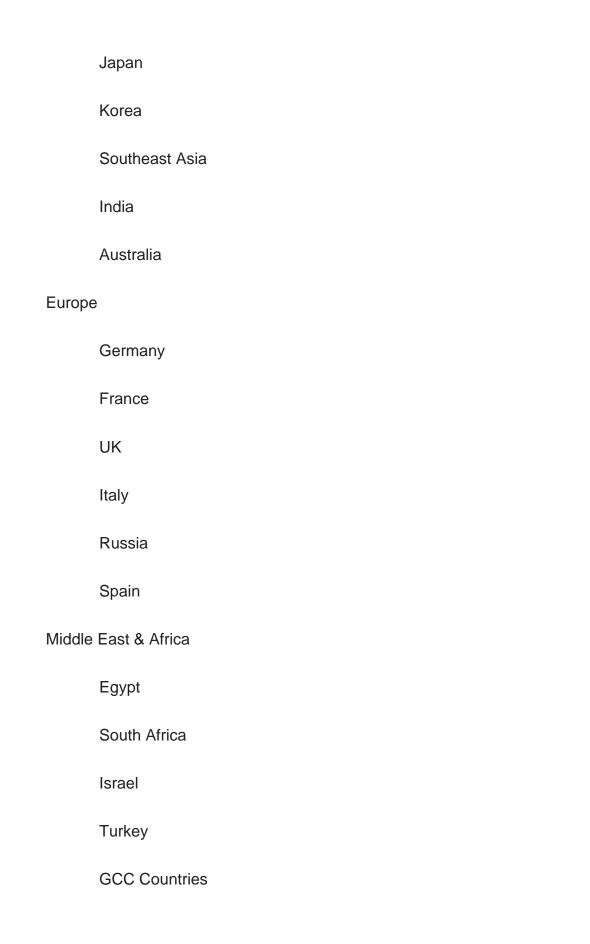


To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation	by product type:
Econor	mical
Mediur	n
Fine	
Luxury	
Segmentation	by application:
Daily V	Vear
Perforr	mance
Work V	Vear
This report als	o splits the market by region:
Americ	as
	United States
	Canada
	Mexico
	Brazil
APAC	

China





The report also presents the market competition landscape and a corresponding



detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Belle
Nine West
Salvatore Ferragamo
Kering Group
ECCO
C.banner
Clarks
Red Dragonfly
Christian Louboutin
Daphne
Steve Madden
Geox
DIANA
TOD'S s.p.a.
Manolo Blahnik
Jimmy Choo
ST&SAT

Giuseppe Zanotti



Amagasa

Kate Spade

Sergio Rossi

Kawano

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global High Heels consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of High Heels market by identifying its various subsegments.

Focuses on the key global High Heels manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the High Heels with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of High Heels submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.



To strategically profile the key players and comprehensively analyze their growth strategies.



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