

# 2018-2023 Global Herbal Supplements and Remedies Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Herbal Supplements and Remedies market for 2018-2023.

Herbal supplements and remedies, sometimes called botanicals, have many active constituents, which are natural way of providing support for overall health and well-being. Also they can have drug-like effects.

Echinacea is used to prevent cold. Ginkgo is used to improve memory. Flaxseed is used to lower cholesterol level. The list of herbal supplements and remedies goes on and on. Herbal supplements and remedies including health care products and finished herbal products which extracted from herbs.

Herbal supplements and remedies are sold in many different forms - dried leaves for teas, powdered, as capsules or tablets, or in solution.

Herbal supplements and remedies are mainly extracted from plants, which have many active constituents, and are natural way of providing support for overall health and well-being. Also they can have drug-like effects. In China, herbal has been used as medicine to cure people since thousands years ago and they are good at curing chronic disease in comparison with the western medicine. Especially in recent years, resistance to drugs, toxic and side effects and other weaknesses of western medicine are more and more obvious, however herbal can solve these problems very well. But in Europe and North America, especially in USA, herbal is not allowed to be sold as medicine but as health care products. However, it is researched that one in five people eat herbal

supplements and remedies in past five years in USA. Consequently, the market of herbal supplements and remedies is promising and will have fast development in the following years.

Over the next five years, LPI(LP Information) projects that Herbal Supplements and Remedies will register a 4.7% CAGR in terms of revenue, reach US\$ 8780 million by 2023, from US\$ 6670 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Herbal Supplements and Remedies market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Mono - Herb Type

Multi - Herb Type

Segmentation by application:

Pharmaceutical Industry

Health Care Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

NBTY(US)

Tsumura(JP)

Weleda(CH)

DSM?NL?

Nature's Sunshine Products(US)

Madaus(DE)

Nutraceutical(US)

Arkopharma(FR)

Schwabe(DE)

Ricola(CH)

Blackmores(AU)

Dabur(IN)

Herbal Africa?ZA)

Pharma Nord APS(DM)

SIDO MUNCUL(ID)

Nature's Answer (US)

TwinLab(US)

Pharmavite(US)b

Arizona Natural(US)

Potter's Herbals(UK)

Tongrentang(CN)

TASLY(CN)

Yunnan Baiyao(CN)

Sanjiu(CN)

Zhongxin(CN)

Haiyao(CN)

Taiji(CN)

Kunming Pharma(CN)

JZJT(CN)

Guangzhou Pharma(CN)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Herbal Supplements and Remedies consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Herbal Supplements and Remedies market by identifying its various subsegments.

Focuses on the key global Herbal Supplements and Remedies manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Herbal Supplements and Remedies with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Herbal Supplements and Remedies submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Herbal Supplements and Remedies Consumption 2013-2023
  - 2.1.2 Herbal Supplements and Remedies Consumption CAGR by Region
- 2.2 Herbal Supplements and Remedies Segment by Type
  - 2.2.1 Mono - Herb Type
  - 2.2.2 Multi - Herb Type
- 2.3 Herbal Supplements and Remedies Consumption by Type
  - 2.3.1 Global Herbal Supplements and Remedies Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Herbal Supplements and Remedies Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Herbal Supplements and Remedies Sale Price by Type (2013-2018)
- 2.4 Herbal Supplements and Remedies Segment by Application
  - 2.4.1 Pharmaceutical Industry
  - 2.4.2 Health Care Industry
  - 2.4.3 Others
- 2.5 Herbal Supplements and Remedies Consumption by Application
  - 2.5.1 Global Herbal Supplements and Remedies Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Herbal Supplements and Remedies Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Herbal Supplements and Remedies Sale Price by Application (2013-2018)

### **3 GLOBAL HERBAL SUPPLEMENTS AND REMEDIES BY PLAYERS**

- 3.1 Global Herbal Supplements and Remedies Sales Market Share by Players
  - 3.1.1 Global Herbal Supplements and Remedies Sales by Players (2016-2018)
  - 3.1.2 Global Herbal Supplements and Remedies Sales Market Share by Players (2016-2018)
- 3.2 Global Herbal Supplements and Remedies Revenue Market Share by Players
  - 3.2.1 Global Herbal Supplements and Remedies Revenue by Players (2016-2018)
  - 3.2.2 Global Herbal Supplements and Remedies Revenue Market Share by Players (2016-2018)
- 3.3 Global Herbal Supplements and Remedies Sale Price by Players
- 3.4 Global Herbal Supplements and Remedies Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Herbal Supplements and Remedies Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Herbal Supplements and Remedies Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 HERBAL SUPPLEMENTS AND REMEDIES BY REGIONS**

- 4.1 Herbal Supplements and Remedies by Regions
  - 4.1.1 Global Herbal Supplements and Remedies Consumption by Regions
  - 4.1.2 Global Herbal Supplements and Remedies Value by Regions
- 4.2 Americas Herbal Supplements and Remedies Consumption Growth
- 4.3 APAC Herbal Supplements and Remedies Consumption Growth
- 4.4 Europe Herbal Supplements and Remedies Consumption Growth
- 4.5 Middle East & Africa Herbal Supplements and Remedies Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Herbal Supplements and Remedies Consumption by Countries
  - 5.1.1 Americas Herbal Supplements and Remedies Consumption by Countries (2013-2018)
  - 5.1.2 Americas Herbal Supplements and Remedies Value by Countries (2013-2018)
- 5.2 Americas Herbal Supplements and Remedies Consumption by Type
- 5.3 Americas Herbal Supplements and Remedies Consumption by Application
- 5.4 United States



5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

6.1 APAC Herbal Supplements and Remedies Consumption by Countries

6.1.1 APAC Herbal Supplements and Remedies Consumption by Countries  
(2013-2018)

6.1.2 APAC Herbal Supplements and Remedies Value by Countries (2013-2018)

6.2 APAC Herbal Supplements and Remedies Consumption by Type

6.3 APAC Herbal Supplements and Remedies Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

7.1 Europe Herbal Supplements and Remedies by Countries

7.1.1 Europe Herbal Supplements and Remedies Consumption by Countries  
(2013-2018)

7.1.2 Europe Herbal Supplements and Remedies Value by Countries (2013-2018)

7.2 Europe Herbal Supplements and Remedies Consumption by Type

7.3 Europe Herbal Supplements and Remedies Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Herbal Supplements and Remedies by Countries

8.1.1 Middle East & Africa Herbal Supplements and Remedies Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Herbal Supplements and Remedies Value by Countries (2013-2018)

8.2 Middle East & Africa Herbal Supplements and Remedies Consumption by Type

8.3 Middle East & Africa Herbal Supplements and Remedies Consumption by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Herbal Supplements and Remedies Distributors

10.3 Herbal Supplements and Remedies Customer

## **11 GLOBAL HERBAL SUPPLEMENTS AND REMEDIES MARKET FORECAST**

11.1 Global Herbal Supplements and Remedies Consumption Forecast (2018-2023)

11.2 Global Herbal Supplements and Remedies Forecast by Regions

11.2.1 Global Herbal Supplements and Remedies Forecast by Regions (2018-2023)

11.2.2 Global Herbal Supplements and Remedies Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast
  - 11.4.2 Japan Market Forecast
  - 11.4.3 Korea Market Forecast
  - 11.4.4 Southeast Asia Market Forecast
  - 11.4.5 India Market Forecast
  - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Herbal Supplements and Remedies Forecast by Type
- 11.8 Global Herbal Supplements and Remedies Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 NBTY(US)
  - 12.1.1 Company Details
  - 12.1.2 Herbal Supplements and Remedies Product Offered
  - 12.1.3 NBTY(US) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 NBTY(US) News
- 12.2 Tsumura(JP)

- 12.2.1 Company Details
- 12.2.2 Herbal Supplements and Remedies Product Offered
- 12.2.3 Tsumura(JP) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 Tsumura(JP) News
- 12.3 Weleda(CH)
  - 12.3.1 Company Details
  - 12.3.2 Herbal Supplements and Remedies Product Offered
  - 12.3.3 Weleda(CH) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.3.4 Main Business Overview
  - 12.3.5 Weleda(CH) News
- 12.4 DSM?NL?
  - 12.4.1 Company Details
  - 12.4.2 Herbal Supplements and Remedies Product Offered
  - 12.4.3 DSM?NL? Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 DSM?NL? News
- 12.5 Nature's Sunshine Products(US)
  - 12.5.1 Company Details
  - 12.5.2 Herbal Supplements and Remedies Product Offered
  - 12.5.3 Nature's Sunshine Products(US) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Nature's Sunshine Products(US) News
- 12.6 Madaus(DE)
  - 12.6.1 Company Details
  - 12.6.2 Herbal Supplements and Remedies Product Offered
  - 12.6.3 Madaus(DE) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Madaus(DE) News
- 12.7 Nutraceutical(US)
  - 12.7.1 Company Details
  - 12.7.2 Herbal Supplements and Remedies Product Offered
  - 12.7.3 Nutraceutical(US) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.7.4 Main Business Overview
- 12.7.5 Nutraceutical(US) News
- 12.8 Arkopharma(FR)
  - 12.8.1 Company Details
  - 12.8.2 Herbal Supplements and Remedies Product Offered
  - 12.8.3 Arkopharma(FR) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview
  - 12.8.5 Arkopharma(FR) News
- 12.9 Schwabe(DE)
  - 12.9.1 Company Details
  - 12.9.2 Herbal Supplements and Remedies Product Offered
  - 12.9.3 Schwabe(DE) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.9.4 Main Business Overview
  - 12.9.5 Schwabe(DE) News
- 12.10 Ricola(CH)
  - 12.10.1 Company Details
  - 12.10.2 Herbal Supplements and Remedies Product Offered
  - 12.10.3 Ricola(CH) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.10.4 Main Business Overview
  - 12.10.5 Ricola(CH) News
- 12.11 Blackmores(AU)
- 12.12 Dabur(IN)
- 12.13 Herbal Africa(ZA)
- 12.14 Pharma Nord APS(DM)
- 12.15 SIDO MUNCUL(ID)
- 12.16 Nature's Answer (US)
- 12.17 TwinLab(US)
- 12.18 Pharmavite(US)b
- 12.19 Arizona Natural(US)
- 12.20 Potter's Herbals(UK)
- 12.21 Tongrentang(CN)
- 12.22 TASLY(CN)
- 12.23 Yunnan Baiyao(CN)
- 12.24 Sanjiu(CN)
- 12.25 Zhongxin(CN)
- 12.26 Haiyao(CN)

12.27 Taiji(CN)

12.28 Kunming Pharma(CN)

12.29 JZJT(CN)

12.30 Guangzhou Pharma(CN)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Herbal Supplements and Remedies  
Table Product Specifications of Herbal Supplements and Remedies  
Figure Herbal Supplements and Remedies Report Years Considered  
Figure Market Research Methodology  
Figure Global Herbal Supplements and Remedies Consumption Growth Rate 2013-2023 (K Units)  
Figure Global Herbal Supplements and Remedies Value Growth Rate 2013-2023 (\$ Millions)  
Table Herbal Supplements and Remedies Consumption CAGR by Region 2013-2023 (\$ Millions)  
Figure Product Picture of Mono - Herb Type  
Table Major Players of Mono - Herb Type  
Figure Product Picture of Multi - Herb Type  
Table Major Players of Multi - Herb Type  
Table Global Consumption Sales by Type (2013-2018)  
Table Global Herbal Supplements and Remedies Consumption Market Share by Type (2013-2018)  
Figure Global Herbal Supplements and Remedies Consumption Market Share by Type (2013-2018)  
Table Global Herbal Supplements and Remedies Revenue by Type (2013-2018) (\$ million)  
Table Global Herbal Supplements and Remedies Value Market Share by Type (2013-2018) (\$ Millions)  
Figure Global Herbal Supplements and Remedies Value Market Share by Type (2013-2018)  
Table Global Herbal Supplements and Remedies Sale Price by Type (2013-2018)  
Figure Herbal Supplements and Remedies Consumed in Pharmaceutical Industry  
Figure Global Herbal Supplements and Remedies Market: Pharmaceutical Industry (2013-2018) (K Units)  
Figure Global Herbal Supplements and Remedies Market: Pharmaceutical Industry (2013-2018) (\$ Millions)  
Figure Global Pharmaceutical Industry YoY Growth (\$ Millions)  
Figure Herbal Supplements and Remedies Consumed in Health Care Industry  
Figure Global Herbal Supplements and Remedies Market: Health Care Industry (2013-2018) (K Units)

Figure Global Herbal Supplements and Remedies Market: Health Care Industry  
(2013-2018) (\$ Millions)

Figure Global Health Care Industry YoY Growth (\$ Millions)

Figure Herbal Supplements and Remedies Consumed in Others

Figure Global Herbal Supplements and Remedies Market: Others (2013-2018) (K Units)

Figure Global Herbal Supplements and Remedies Market: Others (2013-2018) (\$  
Millions)

Figure Global Others YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Herbal Supplements and Remedies Consumption Market Share by  
Application (2013-2018)

Figure Global Herbal Supplements and Remedies Consumption Market Share by  
Application (2013-2018)

Table Global Herbal Supplements and Remedies Value by Application (2013-2018)

Table Global Herbal Supplements and Remedies Value Market Share by Application  
(2013-2018)

Figure Global Herbal Supplements and Remedies Value Market Share by Application  
(2013-2018)

Table Global Herbal Supplements and Remedies Sale Price by Application (2013-2018)

Table Global Herbal Supplements and Remedies Sales by Players (2016-2018) (K  
Units)

Table Global Herbal Supplements and Remedies Sales Market Share by Players  
(2016-2018)

Figure Global Herbal Supplements and Remedies Sales Market Share by Players in  
2016

Figure Global Herbal Supplements and Remedies Sales Market Share by Players in  
2017

Table Global Herbal Supplements and Remedies Revenue by Players (2016-2018) (\$  
Millions)

Table Global Herbal Supplements and Remedies Revenue Market Share by Players  
(2016-2018)

Figure Global Herbal Supplements and Remedies Revenue Market Share by Players in  
2016

Figure Global Herbal Supplements and Remedies Revenue Market Share by Players in  
2017

Table Global Herbal Supplements and Remedies Sale Price by Players (2016-2018)

Figure Global Herbal Supplements and Remedies Sale Price by Players in 2017

Table Global Herbal Supplements and Remedies Manufacturing Base Distribution and  
Sales Area by Players



Table Players Herbal Supplements and Remedies Products Offered

Table Herbal Supplements and Remedies Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Herbal Supplements and Remedies Consumption by Regions 2013-2018 (K Units)

Table Global Herbal Supplements and Remedies Consumption Market Share by Regions 2013-2018

Figure Global Herbal Supplements and Remedies Consumption Market Share by Regions 2013-2018

Table Global Herbal Supplements and Remedies Value by Regions 2013-2018 (\$ Millions)

Table Global Herbal Supplements and Remedies Value Market Share by Regions 2013-2018

Figure Global Herbal Supplements and Remedies Value Market Share by Regions 2013-2018

Figure Americas Herbal Supplements and Remedies Consumption 2013-2018 (K Units)

Figure Americas Herbal Supplements and Remedies Value 2013-2018 (\$ Millions)

Figure APAC Herbal Supplements and Remedies Consumption 2013-2018 (K Units)

Figure APAC Herbal Supplements and Remedies Value 2013-2018 (\$ Millions)

Figure Europe Herbal Supplements and Remedies Consumption 2013-2018 (K Units)

Figure Europe Herbal Supplements and Remedies Value 2013-2018 (\$ Millions)

Figure Middle East & Africa Herbal Supplements and Remedies Consumption 2013-2018 (K Units)

Figure Middle East & Africa Herbal Supplements and Remedies Value 2013-2018 (\$ Millions)

Table Americas Herbal Supplements and Remedies Consumption by Countries (2013-2018) (K Units)

Table Americas Herbal Supplements and Remedies Consumption Market Share by Countries (2013-2018)

Figure Americas Herbal Supplements and Remedies Consumption Market Share by Countries in 2017

Table Americas Herbal Supplements and Remedies Value by Countries (2013-2018) (\$ Millions)

Table Americas Herbal Supplements and Remedies Value Market Share by Countries (2013-2018)

Figure Americas Herbal Supplements and Remedies Value Market Share by Countries in 2017

Table Americas Herbal Supplements and Remedies Consumption by Type (2013-2018) (K Units)

Table Americas Herbal Supplements and Remedies Consumption Market Share by Type (2013-2018)

Figure Americas Herbal Supplements and Remedies Consumption Market Share by Type in 2017

Table Americas Herbal Supplements and Remedies Consumption by Application (2013-2018) (K Units)

Table Americas Herbal Supplements and Remedies Consumption Market Share by Application (2013-2018)

Figure Americas Herbal Supplements and Remedies Consumption Market Share by Application in 2017

Figure United States Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure United States Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Canada Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure Canada Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Mexico Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure Mexico Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Table APAC Herbal Supplements and Remedies Consumption by Countries (2013-2018) (K Units)

Table APAC Herbal Supplements and Remedies Consumption Market Share by Countries (2013-2018)

Figure APAC Herbal Supplements and Remedies Consumption Market Share by Countries in 2017

Table APAC Herbal Supplements and Remedies Value by Countries (2013-2018) (\$ Millions)

Table APAC Herbal Supplements and Remedies Value Market Share by Countries (2013-2018)

Figure APAC Herbal Supplements and Remedies Value Market Share by Countries in 2017

Table APAC Herbal Supplements and Remedies Consumption by Type (2013-2018) (K Units)

Table APAC Herbal Supplements and Remedies Consumption Market Share by Type (2013-2018)

Figure APAC Herbal Supplements and Remedies Consumption Market Share by Type in 2017

Table APAC Herbal Supplements and Remedies Consumption by Application  
(2013-2018) (K Units)

Table APAC Herbal Supplements and Remedies Consumption Market Share by  
Application (2013-2018)

Figure APAC Herbal Supplements and Remedies Consumption Market Share by  
Application in 2017

Figure China Herbal Supplements and Remedies Consumption Growth 2013-2018 (K  
Units)

Figure China Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Japan Herbal Supplements and Remedies Consumption Growth 2013-2018 (K  
Units)

Figure Japan Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Korea Herbal Supplements and Remedies Consumption Growth 2013-2018 (K  
Units)

Figure Korea Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Herbal Supplements and Remedies Consumption Growth  
2013-2018 (K Units)

Figure Southeast Asia Herbal Supplements and Remedies Value Growth 2013-2018 (\$  
Millions)

Figure India Herbal Supplements and Remedies Consumption Growth 2013-2018 (K  
Units)

Figure India Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Australia Herbal Supplements and Remedies Consumption Growth 2013-2018  
(K Units)

Figure Australia Herbal Supplements and Remedies Value Growth 2013-2018 (\$  
Millions)

Table Europe Herbal Supplements and Remedies Consumption by Countries  
(2013-2018) (K Units)

Table Europe Herbal Supplements and Remedies Consumption Market Share by  
Countries (2013-2018)

Figure Europe Herbal Supplements and Remedies Consumption Market Share by  
Countries in 2017

Table Europe Herbal Supplements and Remedies Value by Countries (2013-2018) (\$  
Millions)

Table Europe Herbal Supplements and Remedies Value Market Share by Countries  
(2013-2018)

Figure Europe Herbal Supplements and Remedies Value Market Share by Countries in  
2017

Table Europe Herbal Supplements and Remedies Consumption by Type (2013-2018)

(K Units)

Table Europe Herbal Supplements and Remedies Consumption Market Share by Type (2013-2018)

Figure Europe Herbal Supplements and Remedies Consumption Market Share by Type in 2017

Table Europe Herbal Supplements and Remedies Consumption by Application (2013-2018) (K Units)

Table Europe Herbal Supplements and Remedies Consumption Market Share by Application (2013-2018)

Figure Europe Herbal Supplements and Remedies Consumption Market Share by Application in 2017

Figure Germany Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure Germany Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure France Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure France Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure UK Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure UK Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Italy Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure Italy Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Russia Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure Russia Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Spain Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure Spain Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Herbal Supplements and Remedies Consumption by Countries (2013-2018) (K Units)

Table Middle East & Africa Herbal Supplements and Remedies Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Herbal Supplements and Remedies Consumption Market Share by Countries in 2017

Table Middle East & Africa Herbal Supplements and Remedies Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Herbal Supplements and Remedies Value Market Share by

Countries (2013-2018)

Figure Middle East & Africa Herbal Supplements and Remedies Value Market Share by Countries in 2017

Table Middle East & Africa Herbal Supplements and Remedies Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa Herbal Supplements and Remedies Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Herbal Supplements and Remedies Consumption Market Share by Type in 2017

Table Middle East & Africa Herbal Supplements and Remedies Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa Herbal Supplements and Remedies Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Herbal Supplements and Remedies Consumption Market Share by Application in 2017

Figure Egypt Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure Egypt Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure South Africa Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure South Africa Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Israel Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure Israel Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure Turkey Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure Turkey Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Herbal Supplements and Remedies Consumption Growth 2013-2018 (K Units)

Figure GCC Countries Herbal Supplements and Remedies Value Growth 2013-2018 (\$ Millions)

Table Herbal Supplements and Remedies Distributors List

Table Herbal Supplements and Remedies Customer List

Figure Global Herbal Supplements and Remedies Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global Herbal Supplements and Remedies Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Herbal Supplements and Remedies Consumption Forecast by Countries



(2018-2023) (K Units)

Table Global Herbal Supplements and Remedies Consumption Market Forecast by Regions

Table Global Herbal Supplements and Remedies Value Forecast by Countries  
(2018-2023) (\$ Millions)

Table Global Herbal Supplements and Remedies Value Market Share Forecast by Regions

Figure Americas Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure Americas Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure APAC Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure APAC Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Europe Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure Europe Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Middle East & Africa Herbal Supplements and Remedies Consumption  
2018-2023 (K Units)

Figure Middle East & Africa Herbal Supplements and Remedies Value 2018-2023 (\$  
Millions)

Figure United States Herbal Supplements and Remedies Consumption 2018-2023 (K  
Units)

Figure United States Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Canada Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure Canada Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Mexico Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure Mexico Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Brazil Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure Brazil Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure China Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure China Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Japan Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure Japan Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Korea Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure Korea Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Southeast Asia Herbal Supplements and Remedies Consumption 2018-2023 (K  
Units)

Figure Southeast Asia Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure India Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure India Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Australia Herbal Supplements and Remedies Consumption 2018-2023 (K Units)

Figure Australia Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)

Figure Germany Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure Germany Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure France Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure France Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure UK Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure UK Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure Italy Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure Italy Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure Russia Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure Russia Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure Spain Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure Spain Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure Egypt Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure Egypt Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure South Africa Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure South Africa Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure Israel Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure Israel Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure Turkey Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure Turkey Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Figure GCC Countries Herbal Supplements and Remedies Consumption 2018-2023 (K Units)  
Figure GCC Countries Herbal Supplements and Remedies Value 2018-2023 (\$ Millions)  
Table Global Herbal Supplements and Remedies Consumption Forecast by Type (2018-2023) (K Units)  
Table Global Herbal Supplements and Remedies Consumption Market Share Forecast by Type (2018-2023)  
Table Global Herbal Supplements and Remedies Value Forecast by Type (2018-2023) (\$ Millions)  
Table Global Herbal Supplements and Remedies Value Market Share Forecast by Type (2018-2023)  
Table Global Herbal Supplements and Remedies Consumption Forecast by Application (2018-2023) (K Units)  
Table Global Herbal Supplements and Remedies Consumption Market Share Forecast by Application (2018-2023)  
Table Global Herbal Supplements and Remedies Value Forecast by Application (2018-2023) (\$ Millions)  
Table Global Herbal Supplements and Remedies Value Market Share Forecast by

Application (2018-2023)

Table NBTY(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NBTY(US) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure NBTY(US) Herbal Supplements and Remedies Market Share (2016-2018)

Table Tsumura(JP) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tsumura(JP) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Tsumura(JP) Herbal Supplements and Remedies Market Share (2016-2018)

Table Weleda(CH) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Weleda(CH) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Weleda(CH) Herbal Supplements and Remedies Market Share (2016-2018)

Table DSM?NL? Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DSM?NL? Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure DSM?NL? Herbal Supplements and Remedies Market Share (2016-2018)

Table Nature's Sunshine Products(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nature's Sunshine Products(US) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Nature's Sunshine Products(US) Herbal Supplements and Remedies Market Share (2016-2018)

Table Madaus(DE) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Madaus(DE) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Madaus(DE) Herbal Supplements and Remedies Market Share (2016-2018)

Table Nutraceutical(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nutraceutical(US) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Nutraceutical(US) Herbal Supplements and Remedies Market Share (2016-2018)

Table Arkopharma(FR) Basic Information, Manufacturing Base, Sales Area and Its



## Competitors

Table Arkopharma(FR) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Arkopharma(FR) Herbal Supplements and Remedies Market Share (2016-2018)

Table Schwabe(DE) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schwabe(DE) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Schwabe(DE) Herbal Supplements and Remedies Market Share (2016-2018)

Table Ricola(CH) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ricola(CH) Herbal Supplements and Remedies Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ricola(CH) Herbal Supplements and Remedies Market Share (2016-2018)

Table Blackmores(AU) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dabur(IN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Herbal Africa(ZA) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pharma Nord APS(DM) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SIDO MUNCUL(ID) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nature's Answer (US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TwinLab(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pharmavite(US)b Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arizona Natural(US) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Potter's Herbals(UK) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tongrentang(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TASLY(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yunnan Baiyao(CN) Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Sanjiu(CN) Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Zhongxin(CN) Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Haiyao(CN) Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Taiji(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kunming Pharma(CN) Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table JZJT(CN) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Guangzhou Pharma(CN) Basic Information, Manufacturing Base, Sales Area and  
Its Competitors

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