

2018-2023 Global Heated Clothing Consumption Market Report

<https://marketpublishers.com/r/20D5F6CF8E2EN.html>

Date: July 2018

Pages: 166

Price: US\$ 4,660.00 (Single User License)

ID: 20D5F6CF8E2EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Heated Clothing market for 2018-2023.

This report studies the Heated Clothing market. Most heated clothing is designed for cold-weather sports and activities, such as motorcycle riding, downhill skiing, diving, winter biking, and snowmobiling, trekking and for outdoor workers such as construction workers and carpenters.

The heated clothing industry concentration is high because there are relatively small producers gets the technology to produce them, high-end products mainly from U.S. and Western European.

The key consumption markets locate at developed countries. The United States takes the market share of 47%, followed by Europe with 41% in 2016.

China is a key production market, but it is not a key consumption market. Many U.S. and EU brands like cooperate with Chinese OEM/ODM producers. That makes China a key producer. But on the consumption market, most of Chinese do not even know this product, the China domestic market still need the market guide and market education.

Over the next five years, LPI(LP Information) projects that Heated Clothing will register a 18.6% CAGR in terms of revenue, reach US\$ 120 million by 2023, from US\$ 44 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Heated Clothing market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Heated Jackets

Heated Pants

Heated Accessories

Others

Segmentation by application:

Outdoor Sports

Outdoor Construction

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Gerbing

Venture Heat

S&THONG

EXO²

Ravean

Warm & Safe

Volt Resistance

Blaze Wear

Warmthru

Milwaukee Tool

Gears Canada

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Heated Clothing consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Heated Clothing market by identifying its various subsegments.

Focuses on the key global Heated Clothing manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Heated Clothing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Heated Clothing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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