

2018-2023 Global Hearables Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Hearables market for 2018-2023. A hearable device is a kind of microcomputer that is positioned in the ear and is fitted in the ear canal of the user. This kind of device makes the use of wireless technology to enhance and complement the hearing experience of the wearer. There are many exciting and limitless possibilities of the hearable devices that are experiencing an excellent reception in the market. An area of application which has enormous applications in the field of hearable devices is the area of augmented hearing. Among all the major applications of the hearable devices market, the market for healthcare application accounted the 13.06% of market share in 2017. The evolution of technology allows people to measure heart rates and other parameters such as body temperature, blood pressure, pulse oximetry, electrocardiogram (ECG), electroencephalogram signals, and others using various smart hearable devices available in the market. Companies in this market also started offering new capabilities in hearables to the elderly and other patients. These hearable devices also help manage particular health conditions and disease states.

Over the next five years, LPI(LP Information) projects that Hearables will register a 29.7% CAGR in terms of revenue, reach US\$ 56800 million by 2023, from US\$ 11900 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Hearables market by product type, application, key manufacturers and key regions.

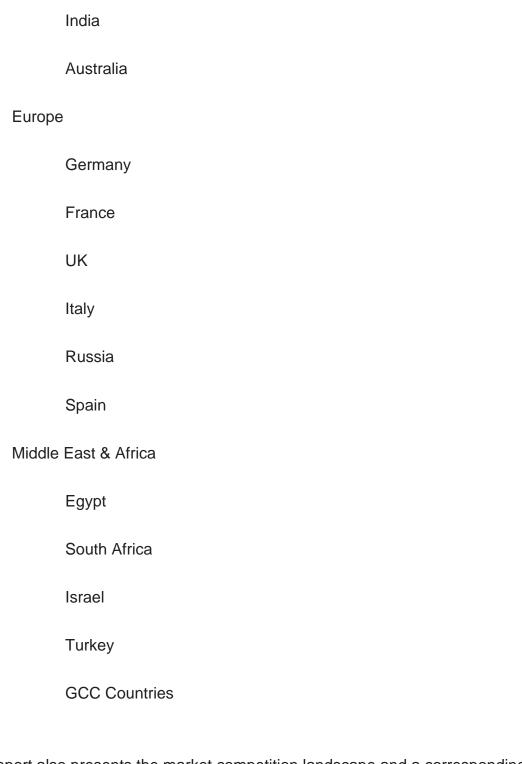


To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

| Segmentation by product type: | | |
|---|----------------|--|
| Headpho | one & Headsets | |
| Hearing | Aids | |
| Segmentation by | y application: | |
| Consum | Consumer | |
| Healthca | are | |
| This report also splits the market by region: | | |
| Americas | Americas | |
| L | Jnited States | |
| C | Canada | |
| N | Mexico | |
| Е | Brazil | |
| APAC | | |
| C | China | |
| J | apan | |
| k | Korea | |

Southeast Asia





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Apple

Samsung



| Sennheiser | |
|----------------|--|
| Sony | |
| GN (Jabra) | |
| Sivantos | |
| Starkey | |
| Bragi | |
| Doppler | |
| Miracle-Ear | |
| Valancell | |
| Earin | |
| Eargo | |
| AKG | |
| Audio-Technica | |
| Edifier | |

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Hearables consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to



2017, and forecast to 2023.

To understand the structure of Hearables market by identifying its various subsegments.

Focuses on the key global Hearables manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Hearables with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Hearables submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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Competitors

Table Edifier Basic Information, Manufacturing Base, Sales Area and Its Competitors



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