

# 2018-2023 Global Healthcare Contract Research Organization (CRO) Market Report (Status and Outlook)

https://marketpublishers.com/r/27EAD1CC842EN.html

Date: August 2018 Pages: 116 Price: US\$ 4,660.00 (Single User License) ID: 27EAD1CC842EN

# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Healthcare Contract Research Organization (CRO) market for 2018-2023.

A contract research organization (CRO) is a company that provides support to the pharmaceutical, biotechnology, and medical device industries in the form of research services outsourced on a contract basis.

The key reasons for the rapid growth include increasing investment in R&D programs, preference to outsourcing activities due to time and cost efficiency, and patent expiration. The contract research outsourcing collaborations offer cutting edge services and thus government organizations prefer assigning projects to the CROs. Over the next five years, LPI(LP Information) projects that Healthcare Contract Research Organization (CRO) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Healthcare Contract Research Organization (CRO) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:



Drug Discovery

**Pre-Clinical** 

Segmentation by application:

Project management/clinical supply management

Data management

Regulatory/medical affairs

Medical writing

Clinical monitoring

Quality management/assurance

**Bio-statistics** 

Investigator payments

Laboratory patient

Site recruitment technology

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APAC

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Japan

Korea

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey



GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

IQVIA Covance Pharmaceutical Product Development Medidata Solutions Parexel

Charles River Laboratories

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Healthcare Contract Research Organization (CRO) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Healthcare Contract Research Organization (CRO) market by identifying its various subsegments.

Focuses on the key global Healthcare Contract Research Organization (CRO) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.



To analyze the Healthcare Contract Research Organization (CRO) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Healthcare Contract Research Organization (CRO) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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