

2018-2023 Global Headphone Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Headphone market for 2018-2023.

Headphones (or head-phones in the early days of telephony and radio) are a pair of small listening devices that are designed to be worn on or around the head over a user's ears. They are electroacoustic transducers, which convert an electrical signal to a corresponding sound in the user's ear.

When it comes to different types of headphone, in-ear headphone is considered as the most popular headphone comparing with over-ear headphone and on-ear headphone. It account 55.46% sales volume share in 2015, followed by over-ear headphone and on-ear headphone with sales volume share of 27.26% and 17.27% respectively. On the other hand, according to different connection mode, headphone can be classified into wired and wireless. The development trend is towards to wireless, because it is more convenient and portable than wired headphone.

In terms of regions, APAC has been the largest consumption market in the last decades. Now, APAC has enjoyed about 42.04% market volume share and followed by EMEA with market volume share of 28.98% and Americas with market volume share of 28.98% in 2015.

The downstream applications including sports headphones, gaming headphones, business headphones, professional headphones, ordinary headphones. And, without any question, the ordinary headphones is holding the largest market volume share with 81% in 2015, as human life style changes, the market volume of sports headphone is estimated to grow fastest with CAGR of 14.95%.

Over the next five years, LPI(LP Information) projects that Headphone will register a

1.6% CAGR in terms of revenue, reach US\$ 9690 million by 2023, from US\$ 8800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Headphone market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Over-ear

On-ear

In-ear

Segmentation by application:

Sports Headphones

Gaming Headphones

Business Headphones

Professional Headphones

Ordinary Headphones

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Foster

CRESYN

Gerotek

Fujikon

Merry

Foxlink

Cosonic

Hosiden

AAC

DUNU

Eastern Technologies

Voxtech

SoundMAGIC

OVC

Sun Young

DZL

Beats

Plantronics

Sennheiser

Sony

GN Netcom

Harman

Bose

JVC

Philips

Logitech

Skullcandy

Audio-Technica

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Headphone consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Headphone market by identifying its various subsegments.

Focuses on the key global Headphone manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Headphone with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Headphone submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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